2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3557/-93.7147

## 10460 Norris Ferry Rd

## Shreveport, LA 71106

1 mi radius

Population

| Estimated Population (2023) | 4,931 |  | 12,679 |  | 33,860 |  | 178,972 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Population (2028) | 4,684 |  | 12,017 |  | 32,708 |  | 174,102 |  |
| Census Population (2020) | 5,197 |  | 13,210 |  | 35,102 |  | 183,384 |  |
| Census Population (2010) | 4,048 |  | 10,646 |  | 33,242 |  | 189,918 |  |
| Projected Annual Growth (2023-2028) | -247 | -1.0\% | -662 | -1.0\% | -1,152 | -0.7\% | -4,870 | -0.5\% |
| Historical Annual Growth (2020-2023) | -266 | -1.7\% | -531 | -1.3\% | -1,242 | -1.2\% | -4,412 | -0.8\% |
| Historical Annual Growth (2010-2020) | 1,149 | 2.8\% | 2,564 | 2.4\% | 1,859 | 0.6\% | -6,534 | -0.3\% |
| Estimated Population Density (2023) | 1,570 | psm | 449 | psm | 431 | psm | 570 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi | 314.0 | sq mi |

## Households

| Estimated Households (2023) | 1,783 | 4,668 | 14,273 |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Projected Households (2028) | 1,633 | 4,282 | 13,335 | 75,244 |  |  |
| Census Households (2020) | 1,860 | 4,817 | 14,698 |  |  |  |
| Census Households (2010) | 1,411 | 3,757 | 13,557 | 76,375 |  |  |
| Projected Annual Growth (2023-2028) | -150 | $-1.7 \%$ | -386 | $-1.7 \%$ | -938 | $-1.3 \%$ |
| Historical Annual Change (2010-2023) | 372 | $2.0 \%$ | 910 | $1.9 \%$ | $-4,088$ | $-1.1 \%$ |

## Average Household Income

| Estimated Average Household Income (2023) | $\$ 233,996$ | $\$ 217,274$ | $\$ 129,921$ |  | $\$ 88,014$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Projected Average Household Income (2028) | $\$ 283,465$ | $\$ 264,073$ | $\$ 150,970$ | $\$ \mathbf{\$ 9 8 , 3 4 3}$ |  |  |
| Census Average Household Income (2010) | $\$ 158,778$ | $\$ 154,196$ | $\$ 90,700$ | $\$ 60,491$ |  |  |
| Census Average Household Income (2000) | $\$ 140,428$ | $\$ 121,016$ | $\$ 69,172$ |  | $\$ 48,201$ |  |
| Projected Annual Change (2023-2028) | $\$ 49,469$ | $4.2 \%$ | $\$ 46,799$ | $4.3 \%$ | $\$ 21,049$ | $3.2 \%$ |
| Historical Annual Change (2000-2023) | $\$ 93,568$ | $2.9 \%$ | $\$ 96,258$ | $3.5 \%$ | $\$ 60,749$ | $3.8 \%$ |

## Median Household Income

| Estimated Median Household Income (2023) | \$192,563 |  | \$162,585 |  | \$99,590 |  | \$63,624 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Median Household Income (2028) | \$200,173 |  | \$167,748 |  | \$97,165 |  | \$60,265 |  |
| Census Median Household Income (2010) | \$109,337 |  | \$102,633 |  | \$66,387 |  | \$47,966 |  |
| Census Median Household Income (2000) | \$109,955 |  | \$94,324 |  | \$55,769 |  | \$38,135 |  |
| Projected Annual Change (2023-2028) | \$7,611 | 0.8\% | \$5,163 | 0.6\% | -\$2,425 | -0.5\% | -\$3,359 | -1.1\% |
| Historical Annual Change (2000-2023) | \$82,608 | 3.3\% | \$68,261 | 3.1\% | \$43,821 | 3.4\% | \$25,489 | 2.9\% |
| Per Capita Income |  |  |  |  |  |  |  |  |
| Estimated Per Capita Income (2023) | \$84,718 |  | \$80,140 |  | \$54,874 |  | \$37,145 |  |
| Projected Per Capita Income (2028) | \$98,938 |  | \$94,255 |  | \$61,665 |  | \$40,339 |  |
| Census Per Capita Income (2010) | \$55,348 |  | \$54,359 |  | \$36,968 |  | \$24,416 |  |
| Census Per Capita Income (2000) | \$43,730 |  | \$39,145 |  | \$28,087 |  | \$18,845 |  |
| Projected Annual Change (2023-2028) | \$14,220 | 3.4\% | \$14,114 | 3.5\% | \$6,791 | 2.5\% | \$3,194 | 1.7\% |
| Historical Annual Change (2000-2023) | \$40,989 | 4.1\% | \$40,995 | 4.6\% | \$26,787 | 4.1\% | \$18,300 | 4.2\% |
| Estimated Average Household Net Worth (2023) | \$1.54 M |  | \$1.3 M |  | \$654,239 |  | \$402,474 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
sandor
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3557/-93.7147

## 10460 Norris Ferry Rd

## Shreveport, LA 71106

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

| Race and Ethnicity |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Population (2023) | 4,931 |  | 12,679 |  | 33,860 |  | 178,972 |  |
| White (2023) | 3,782 | 76.7\% | 9,593 | 75.7\% | 22,413 | 66.2\% | 88,767 | 49.6\% |
| Black or African American (2023) | 684 | 13.9\% | 1,922 | 15.2\% | 8,597 | 25.4\% | 77,743 | 43.4\% |
| American Indian or Alaska Native (2023) | 11 | 0.2\% | 30 | 0.2\% | 113 | 0.3\% | 576 | 0.3\% |
| Asian (2023) | 211 | 4.3\% | 560 | 4.4\% | 1,266 | 3.7\% | 3,575 | 2.0\% |
| Hawaiian or Pacific Islander (2023) | - | - | 2 | - | 17 | - | 85 |  |
| Other Race (2023) | 27 | 0.5\% | 91 | 0.7\% | 321 | 0.9\% | 1,992 | 1.1\% |
| Two or More Races (2023) | 216 | 4.4\% | 481 | 3.8\% | 1,133 | 3.3\% | 6,234 | 3.5\% |
| Population < 18 (2023) | 1,293 | 26.2\% | 3,249 | 25.6\% | 7,931 | 23.4\% | 42,693 | 23.9\% |
| White Not Hispanic | 966 | 74.8\% | 2,388 | 73.5\% | 4,584 | 57.8\% | 16,261 | 38.1\% |
| Black or African American | 138 | 10.7\% | 406 | 12.5\% | 2,247 | 28.3\% | 21,935 | 51.4\% |
| Asian | 62 | 4.8\% | 179 | 5.5\% | 378 | 4.8\% | 828 | 1.9\% |
| Other Race Not Hispanic | 59 | 4.6\% | 124 | 3.8\% | 317 | 4.0\% | 1,638 | 3.8\% |
| Hispanic | 67 | 5.2\% | 152 | 4.7\% | 405 | 5.1\% | 2,031 | 4.8\% |
| Not Hispanic or Latino Population (2023) | 4,762 | 96.6\% | 12,230 | 96.5\% | 32,639 | 96.4\% | 172,258 | 96.2\% |
| Not Hispanic White | 3,751 | 78.8\% | 9,507 | 77.7\% | 22,113 | 67.8\% | 87,082 | 50.6\% |
| Not Hispanic Black or African American | 682 | 14.3\% | 1,903 | 15.6\% | 8,542 | 26.2\% | 77,319 | 44.9\% |
| Not Hispanic American Indian or Alaska Native | 9 | 0.2\% | 24 | 0.2\% | 81 | 0.2\% | 391 | 0.2\% |
| Not Hispanic Asian | 210 | 4.4\% | 557 | 4.6\% | 1,261 | 3.9\% | 3,554 | 2.1\% |
| Not Hispanic Hawaiian or Pacific Islander | - | - | 1 | - | 15 | - | 78 |  |
| Not Hispanic Other Race | 3 | - | 11 |  | 30 |  | 228 | 0.1\% |
| Not Hispanic Two or More Races | 107 | 2.2\% | 227 | 1.9\% | 596 | 1.8\% | 3,607 | 2.1\% |
| Hispanic or Latino Population (2023) | 169 | 3.4\% | 449 | 3.5\% | 1,221 | 3.6\% | 6,714 | 3.8\% |
| Hispanic White | 31 | 18.4\% | 86 | 19.2\% | 300 | 24.6\% | 1,685 | 25.1\% |
| Hispanic Black or African American | 3 | 1.6\% | 19 | 4.3\% | 54 | 4.5\% | 424 | 6.3\% |
| Hispanic American Indian or Alaska Native | 2 | 1.0\% | 6 | 1.4\% | 32 | 2.6\% | 185 | 2.8\% |
| Hispanic Asian | - | - | 3 | 0.7\% | 5 | 0.4\% | 22 | 0.3\% |
| Hispanic Hawaiian or Pacific Islander | - | - | - | - | 2 | 0.2\% | 7 | 0.1\% |
| Hispanic Other Race | 23 | 13.8\% | 80 | 17.8\% | 291 | 23.9\% | 1,764 | 26.3\% |
| Hispanic Two or More Races | 109 | 64.8\% | 254 | 56.6\% | 536 | 43.9\% | 2,627 | 39.1\% |
| Not Hispanic or Latino Population (2020) | 5,009 | 96.4\% | 12,711 | 96.2\% | 33,665 | 95.9\% | 175,540 | 95.7\% |
| Hispanic or Latino Population (2020) | 189 | 3.6\% | 499 | 3.8\% | 1,436 | 4.1\% | 7,843 | 4.3\% |
| Not Hispanic or Latino Population (2010) | 3,955 | 97.7\% | 10,380 | 97.5\% | 32,160 | 96.7\% | 184,114 | 96.9\% |
| Hispanic or Latino Population (2010) | 93 | 2.3\% | 266 | 2.5\% | 1,082 | 3.3\% | 5,804 | 3.1\% |
| Not Hispanic or Latino Population (2028) | 4,519 | 96.5\% | 11,589 | 96.4\% | 31,521 | 96.4\% | 167,505 | 96.2\% |
| Hispanic or Latino Population (2028) | 165 | 3.5\% | 428 | 3.6\% | 1,187 | 3.6\% | 6,597 | 3.8\% |
| Projected Annual Growth (2023-2028) | -4 | -0.4\% | -21 | -0.9\% | -34 | -0.6\% | -117 | -0.3\% |
| Historical Annual Growth (2010-2020) | 95 | 10.2\% | 232 | 8.7\% | 354 | 3.3\% | 2,039 | 3.5\% |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
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Lat/Lon: 32.3557/-93.7147

10460 Norris Ferry Rd

## Shreveport, LA 71106

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

Total Age Distribution (2023)

| Total Population | 4,931 |  | 12,679 |  | 33,860 |  | 178,972 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 304 | 6.2\% | 750 | 5.9\% | 1,920 | 5.7\% | 11,103 | 6.2\% |
| Age 5 to 9 Years | 414 | 8.4\% | 984 | 7.8\% | 2,331 | 6.9\% | 12,098 | 6.8\% |
| Age 10 to 14 Years | 370 | 7.5\% | 957 | 7.5\% | 2,322 | 6.9\% | 12,305 | 6.9\% |
| Age 15 to 19 Years | 279 | 5.6\% | 762 | 6.0\% | 1,971 | 5.8\% | 11,187 | 6.3\% |
| Age 20 to 24 Years | 139 | 2.8\% | 375 | 3.0\% | 1,783 | 5.3\% | 11,359 | 6.3\% |
| Age 25 to 29 Years | 198 | 4.0\% | 477 | 3.8\% | 1,998 | 5.9\% | 12,051 | 6.7\% |
| Age 30 to 34 Years | 306 | 6.2\% | 729 | 5.8\% | 2,200 | 6.5\% | 12,682 | 7.1\% |
| Age 35 to 39 Years | 394 | 8.0\% | 963 | 7.6\% | 2,338 | 6.9\% | 11,897 | 6.6\% |
| Age 40 to 44 Years | 401 | 8.1\% | 963 | 7.6\% | 2,325 | 6.9\% | 11,187 | 6.3\% |
| Age 45 to 49 Years | 289 | 5.9\% | 766 | 6.0\% | 1,922 | 5.7\% | 9,793 | 5.5\% |
| Age 50 to 54 Years | 341 | 6.9\% | 886 | 7.0\% | 2,012 | 5.9\% | 10,041 | 5.6\% |
| Age 55 to 59 Years | 347 | 7.0\% | 890 | 7.0\% | 2,111 | 6.2\% | 10,482 | 5.9\% |
| Age 60 to 64 Years | 357 | 7.2\% | 890 | 7.0\% | 2,241 | 6.6\% | 11,104 | 6.2\% |
| Age 65 to 69 Years | 316 | 6.4\% | 848 | 6.7\% | 2,104 | 6.2\% | 10,061 | 5.6\% |
| Age 70 to 74 Years | 225 | 4.6\% | 576 | 4.5\% | 1,647 | 4.9\% | 8,478 | 4.7\% |
| Age 75 to 79 Years | 81 | 1.6\% | 279 | 2.2\% | 1,009 | 3.0\% | 5,450 | 3.0\% |
| Age 80 to 84 Years | 63 | 1.3\% | 213 | 1.7\% | 709 | 2.1\% | 3,765 | 2.1\% |
| Age 85 Years or Over | 105 | 2.1\% | 372 | 2.9\% | 918 | 2.7\% | 3,929 | 2.2\% |
| Median Age | 39.9 |  | 40.9 |  | 39.3 |  | 37.5 |  |
| Age 19 Years or Less | 1,367 | 27.7\% | 3,452 | 27.2\% | 8,544 | 25.2\% | 46,693 | 26.1\% |
| Age 20 to 64 Years | 2,774 | 56.2\% | 6,939 | 54.7\% | 18,930 | 55.9\% | 100,597 | 56.2\% |
| Age 65 Years or Over | 790 | 16.0\% | 2,288 | 18.0\% | 6,386 | 18.9\% | 31,682 | 17.7\% |

Female Age Distribution (2023)

| Female Population | 2,459 | $49.9 \%$ | 6,480 | $51.1 \%$ | 17,652 | $52.1 \%$ | 93,971 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Age Under 5 Years | 139 | $5.6 \%$ | 367 | $5.7 \%$ | 951 | $5.4 \%$ | 5,515 |

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2010-2020 Census, 2023 Estimates with 2028 Projections
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Lat/Lon: 32.3557/-93.7147

10460 Norris Ferry Rd

## Shreveport, LA 71106

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

Male Age Distribution (2023)

| Male Population | 2,472 | 50.1\% | 6,199 | 48.9\% | 16,208 | 47.9\% | 85,001 | 47.5\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 166 | 6.7\% | 382 | 6.2\% | 969 | 6.0\% | 5,588 | 6.6\% |
| Age 5 to 9 Years | 209 | 8.4\% | 498 | 8.0\% | 1,185 | 7.3\% | 6,144 | 7.2\% |
| Age 10 to 14 Years | 179 | 7.2\% | 480 | 7.7\% | 1,190 | 7.3\% | 6,253 | 7.4\% |
| Age 15 to 19 Years | 131 | 5.3\% | 371 | 6.0\% | 973 | 6.0\% | 5,673 | 6.7\% |
| Age 20 to 24 Years | 76 | 3.1\% | 209 | 3.4\% | 846 | 5.2\% | 5,642 | 6.6\% |
| Age 25 to 29 Years | 95 | 3.9\% | 220 | 3.6\% | 988 | 6.1\% | 5,842 | 6.9\% |
| Age 30 to 34 Years | 153 | 6.2\% | 345 | 5.6\% | 1,012 | 6.2\% | 5,982 | 7.0\% |
| Age 35 to 39 Years | 184 | 7.5\% | 458 | 7.4\% | 1,092 | 6.7\% | 5,637 | 6.6\% |
| Age 40 to 44 Years | 205 | 8.3\% | 471 | 7.6\% | 1,126 | 6.9\% | 5,378 | 6.3\% |
| Age 45 to 49 Years | 145 | 5.9\% | 374 | 6.0\% | 945 | 5.8\% | 4,601 | 5.4\% |
| Age 50 to 54 Years | 168 | 6.8\% | 439 | 7.1\% | 974 | 6.0\% | 4,687 | 5.5\% |
| Age 55 to 59 Years | 198 | 8.0\% | 484 | 7.8\% | 1,058 | 6.5\% | 5,019 | 5.9\% |
| Age 60 to 64 Years | 174 | 7.0\% | 436 | 7.0\% | 1,055 | 6.5\% | 5,133 | 6.0\% |
| Age 65 to 69 Years | 171 | 6.9\% | 429 | 6.9\% | 1,003 | 6.2\% | 4,454 | 5.2\% |
| Age 70 to 74 Years | 124 | 5.0\% | 307 | 4.9\% | 805 | 5.0\% | 3,785 | 4.5\% |
| Age 75 to 79 Years | 41 | 1.7\% | 133 | 2.1\% | 448 | 2.8\% | 2,330 | 2.7\% |
| Age 80 to 84 Years | 25 | 1.0\% | 70 | 1.1\% | 266 | 1.6\% | 1,478 | 1.7\% |
| Age 85 Years or Over | 28 | 1.1\% | 93 | 1.5\% | 271 | 1.7\% | 1,374 | 1.6\% |
| Male Median Age | 40.1 |  | 40.5 |  | 38.4 |  | 36.0 |  |
| Age 19 Years or Less | 684 | 27.7\% | 1,731 | 27.9\% | 4,318 | 26.6\% | 23,658 | 27.8\% |
| Age 20 to 64 Years | 1,400 | 56.6\% | 3,436 | 55.4\% | 9,097 | 56.1\% | 47,921 | 56.4\% |
| Age 65 Years or Over | 389 | 15.7\% | 1,032 | 16.6\% | 2,794 | 17.2\% | 13,422 | 15.8\% |

Males per 100 Females (2023)

| Overall Comparison | 101 |  | 96 |  | 92 |  | 90 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 119 | 54.4\% | 104 | 51.0\% | 102 | 50.5\% | 101 | 50.3\% |
| Age 5 to 9 Years | 101 | 50.4\% | 103 | 50.6\% | 103 | 50.8\% | 103 | 50.8\% |
| Age 10 to 14 Years | 93 | 48.3\% | 101 | 50.1\% | 105 | 51.3\% | 103 | 50.8\% |
| Age 15 to 19 Years | 88 | 46.9\% | 95 | 48.6\% | 98 | 49.4\% | 103 | 50.7\% |
| Age 20 to 24 Years | 121 | 54.7\% | 126 | 55.7\% | 90 | 47.5\% | 99 | 49.7\% |
| Age 25 to 29 Years | 93 | 48.1\% | 86 | 46.2\% | 98 | 49.5\% | 94 | 48.5\% |
| Age 30 to 34 Years | 100 | 50.0\% | 90 | 47.4\% | 85 | 46.0\% | 89 | 47.2\% |
| Age 35 to 39 Years | 88 | 46.7\% | 91 | 47.6\% | 88 | 46.7\% | 90 | 47.4\% |
| Age 40 to 44 Years | 105 | 51.2\% | 96 | 49.0\% | 94 | 48.4\% | 93 | 48.1\% |
| Age 45 to 49 Years | 101 | 50.3\% | 95 | 48.8\% | 97 | 49.2\% | 89 | 47.0\% |
| Age 50 to 54 Years | 97 | 49.3\% | 98 | 49.5\% | 94 | 48.4\% | 88 | 46.7\% |
| Age 55 to 59 Years | 132 | 56.9\% | 119 | 54.4\% | 100 | 50.1\% | 92 | 47.9\% |
| Age 60 to 64 Years | 95 | 48.8\% | 96 | 49.0\% | 89 | 47.1\% | 86 | 46.2\% |
| Age 65 to 69 Years | 118 | 54.1\% | 103 | 50.6\% | 91 | 47.7\% | 79 | 44.3\% |
| Age 70 to 74 Years | 123 | 55.2\% | 114 | 53.2\% | 96 | 48.9\% | 81 | 44.7\% |
| Age 75 to 79 Years | 103 | 50.8\% | 90 | 47.5\% | 80 | 44.4\% | 75 | 42.8\% |
| Age 80 to 84 Years | 65 | 39.4\% | 49 | 32.8\% | 60 | 37.6\% | 65 | 39.3\% |
| Age 85 Years or Over | 36 | 26.6\% | 34 | 25.1\% | 42 | 29.5\% | 54 | 35.0\% |
| Age 19 Years or Less | 100 | 50.0\% | 101 | 50.1\% | 102 | 50.5\% | 103 | 50.7\% |
| Age 20 to 39 Years | 96 | 49.0\% | 94 | 48.4\% | 90 | 47.3\% | 93 | 48.1\% |
| Age 40 to 64 Years | 105 | 51.3\% | 101 | 50.1\% | 95 | 48.6\% | 89 | 47.2\% |
| Age 65 Years or Over | 97 | 49.2\% | 82 | 45.1\% | 78 | 43.7\% | 74 | 42.4\% |

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2010-2020 Census, 2023 Estimates with 2028 Projections
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## 10460 Norris Ferry Rd

## Shreveport, LA 71106

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

| Household Type (2023) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Households | 1,783 |  | 4,668 |  | 14,273 |  | 75,244 |  |
| Households with Children | 689 | 38.6\% | 1,749 | $37.5 \%$ | 4,385 | 30.7\% | 23,423 | 31.1\% |
| Average Household Size | 2.7 |  | 2.7 |  | 2.3 |  | 2.3 |  |
| Household Density per Square Mile | 568 |  | 165 |  | 182 |  | 240 |  |
| Population Family | 4,460 | 90.5\% | 11,314 | 89.2\% | 27,729 | 81.9\% | 141,338 | 79.0\% |
| Population Non-Family | 379 | 7.7\% | 1,070 | 8.4\% | 5,545 | 16.4\% | 34,588 | 19.3\% |
| Population Group Quarters | 92 | 1.9\% | 294 | 2.3\% | 585 | 1.7\% | 3,045 | 1.7\% |
| Family Households | 1,467 | 82.3\% | 3,761 | 80.6\% | 9,530 | 66.8\% | 46,618 | 62.0\% |
| Married Couple Households | 1,321 | 90.0\% | 3,343 | 88.9\% | 7,494 | 78.6\% | 28,751 | 61.7\% |
| Other Family Households with Children | 146 | 10.0\% | 417 | 11.1\% | 2,036 | 21.4\% | 17,867 | 38.3\% |
| Family Households with Children | 689 | 46.9\% | 1,749 | 46.5\% | 4,383 | 46.0\% | 23,388 | 50.2\% |
| Married Couple with Children | 598 | 86.8\% | 1,490 | 85.2\% | 3,149 | 71.8\% | 12,149 | 51.9\% |
| Other Family Households with Children | 91 | 13.2\% | 259 | 14.8\% | 1,234 | 28.2\% | 11,240 | 48.1\% |
| Family Households No Children | 778 | 53.1\% | 2,011 | 53.5\% | 5,147 | 54.0\% | 23,230 | 49.8\% |
| Married Couple No Children | 723 | 92.9\% | 1,853 | 92.1\% | 4,345 | 84.4\% | 16,602 | 71.5\% |
| Other Family Households No Children | 55 | 7.1\% | 158 | 7.9\% | 802 | 15.6\% | 6,628 | 28.5\% |
| Non-Family Households | 316 | 17.7\% | 907 | 19.4\% | 4,744 | 33.2\% | 28,625 | 38.0\% |
| Non-Family Households with Children | - | - | - | - | 2 | - | 35 | 0.1\% |
| Non-Family Households No Children | 316 | 100.0\% | 907 | 100.0\% | 4,741 | 99.9\% | 28,590 | 99.9\% |
| Average Family Household Size | 3.0 |  | 3.0 |  | 2.9 |  | 3.0 |  |
| Average Family Income | \$254,769 |  | \$234,919 |  | \$157,859 |  | \$106,367 |  |
| Median Family Income | \$222,229 |  | \$192,127 |  | \$128,148 |  | \$83,406 |  |
| Average Non-Family Household Size | 1.2 |  | 1.2 |  | 1.2 |  | 1.2 |  |
| Marital Status (2023) |  |  |  |  |  |  |  |  |
| Population Age 15 Years or Over | 3,842 |  | 9,989 |  | 27,287 |  | 143,466 |  |
| Never Married | 729 | 19.0\% | 2,308 | 23.1\% | 8,242 | 30.2\% | 53,972 | 37.6\% |
| Currently Married | 2,649 | 68.9\% | 6,164 | 61.7\% | 13,078 | 47.9\% | 54,729 | 38.1\% |
| Previously Married | 464 | 12.1\% | 1,516 | 15.2\% | 5,967 | 21.9\% | 34,765 | 24.2\% |
| Separated | 179 | 38.5\% | 361 | 23.8\% | 1,205 | 20.2\% | 6,998 | 20.1\% |
| Widowed | 176 | 38.0\% | 625 | 41.2\% | 2,067 | 34.6\% | 9,801 | 28.2\% |
| Divorced | 109 | 23.5\% | 530 | 35.0\% | 2,695 | 45.2\% | 17,966 | 51.7\% |


| Educational Attainment (2023) | 3,425 |  | 8,852 |  | 23,534 |  | 120,920 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adult Population Age 25 Years or Over | 13 | $0.4 \%$ | 63 | $0.7 \%$ | 377 | $1.6 \%$ | 3,849 | $3.2 \%$ |
| Elementary (Grade Level O to 8) | 147 | $4.3 \%$ | 336 | $3.8 \%$ | 1,174 | $5.0 \%$ | 9,564 | $7.9 \%$ |
| Some High School (Grade Level 9 to 11) | 354 | $10.3 \%$ | 1,205 | $13.6 \%$ | 5,178 | $22.0 \%$ | 36,403 | $30.1 \%$ |
| High School Graduate | 515 | $15.0 \%$ | 1,459 | $16.5 \%$ | 4,911 | $20.9 \%$ | 27,463 | $22.7 \%$ |
| Some College | 377 | $11.0 \%$ | 959 | $10.8 \%$ | 2,171 | $9.2 \%$ | 9,418 | $7.8 \%$ |
| Associate Degree Only | 1,205 | $35.2 \%$ | 2,784 | $31.5 \%$ | 5,628 | $23.9 \%$ | 20,098 | $16.6 \%$ |
| Bachelor Degree Only | 814 | $23.8 \%$ | 2,045 | $23.1 \%$ | 4,095 | $17.4 \%$ | 14,124 | $11.7 \%$ |
| Graduate Degree | 2,911 | $85.0 \%$ | 7,247 | $81.9 \%$ | 16,805 | $71.4 \%$ | 71,103 | $58.8 \%$ |
| Any College (Some College or Higher) | 2,019 | $58.9 \%$ | 4,829 | $54.6 \%$ | 9,722 | $41.3 \%$ | 34,222 | $28.3 \%$ |
| College Degree + (Bachelor Degree or Higher) |  |  |  |  |  |  |  |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
sandor
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3557/-93.7147

## 10460 Norris Ferry Rd

## Shreveport, LA 71106

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

| Housing |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Housing Units (2023) | 1,917 |  | 4,999 |  | 15,589 |  | 84,739 |  |
| Total Housing Units (2020) | 1,999 |  | 5,155 |  | 15,976 |  | 85,965 |  |
| Historical Annual Growth (2020-2023) | -83 | -1.4\% | -156 | -1.0\% | -387 | -0.8\% | -1,227 | -0.5\% |
| Housing Units Occupied (2023) | 1,783 | 93.0\% | 4,668 | 93.4\% | 14,273 | 91.6\% | 75,244 | 88.8\% |
| Housing Units Owner-Occupied | 1,726 | 96.8\% | 4,396 | 94.2\% | 11,082 | 77.6\% | 45,245 | 60.1\% |
| Housing Units Renter-Occupied | 57 | 3.2\% | 272 | 5.8\% | 3,191 | 22.4\% | 29,999 | 39.9\% |
| Housing Units Vacant (2023) | 134 | 7.0\% | 331 | 6.6\% | 1,316 | 8.4\% | 9,495 | 11.2\% |
| Household Size (2023) |  |  |  |  |  |  |  |  |
| Total Households | 1,783 |  | 4,668 |  | 14,273 |  | 75,244 |  |
| 1 Person Households | 265 | 14.9\% | 786 | 16.8\% | 4,104 | 28.8\% | 24,414 | 32.4\% |
| 2 Person Households | 734 | 41.2\% | 1,917 | 41.1\% | 5,453 | 38.2\% | 25,858 | 34.4\% |
| 3 Person Households | 299 | 16.8\% | 780 | 16.7\% | 2,120 | 14.9\% | 11,648 | 15.5\% |
| 4 Person Households | 317 | 17.8\% | 755 | 16.2\% | 1,655 | 11.6\% | 7,929 | 10.5\% |
| 5 Person Households | 122 | 6.8\% | 299 | 6.4\% | 644 | 4.5\% | 3,428 | 4.6\% |
| 6 Person Households | 32 | 1.8\% | 98 | 2.1\% | 215 | 1.5\% | 1,374 | 1.8\% |
| 7 or More Person Households | 14 | 0.8\% | 33 | 0.7\% | 82 | 0.6\% | 594 | 0.8\% |
| Household Income Distribution (2023) |  |  |  |  |  |  |  |  |
| HH Income \$200,000 or More | 818 | 45.9\% | 1,753 | 37.6\% | 2,251 | 15.8\% | 6,105 | 8.1\% |
| HH Income \$ 150,000 to \$199,999 | 273 | 15.3\% | 759 | 16.3\% | 1,431 | 10.0\% | 4,424 | 5.9\% |
| HH Income \$ 125,000 to \$149,999 | 256 | 14.4\% | 542 | 11.6\% | 1,058 | 7.4\% | 3,934 | 5.2\% |
| HH Income \$100,000 to \$124,999 | 79 | 4.4\% | 282 | 6.0\% | 1,488 | 10.4\% | 4,956 | 6.6\% |
| HH Income \$75,000 to \$99,999 | 81 | 4.5\% | 290 | 6.2\% | 1,396 | 9.8\% | 8,043 | 10.7\% |
| HH Income \$50,000 to \$74,999 | 184 | 10.3\% | 543 | 11.6\% | 2,029 | 14.2\% | 11,705 | 15.6\% |
| HH Income \$ 35,000 to \$49,999 | 91 | 5.1\% | 298 | 6.4\% | 1,508 | 10.6\% | 9,218 | 12.3\% |
| HH Income \$ 25,000 to \$34,999 | - | - | 87 | 1.9\% | 845 | 5.9\% | 7,590 | 10.1\% |
| HH Income \$15,000 to \$24,999 | - | - | 81 | 1.7\% | 1,022 | 7.2\% | 8,559 | 11.4\% |
| HH Income \$ 10,000 to \$14,999 | - | - | 29 | 0.6\% | 632 | 4.4\% | 4,811 | 6.4\% |
| HH Income Under \$10,000 | - | - | 3 | - | 613 | 4.3\% | 5,900 | 7.8\% |
| Household Vehicles (2023) |  |  |  |  |  |  |  |  |
| Households 0 Vehicles Available | 38 | 2.1\% | 115 | 2.5\% | 652 | 4.6\% | 6,426 | 8.5\% |
| Households 1 Vehicle Available | 220 | 12.3\% | 662 | 14.2\% | 4,452 | 31.2\% | 30,149 | 40.1\% |
| Households 2 Vehicles Available | 745 | 41.8\% | 2,173 | 46.6\% | 5,949 | 41.7\% | 26,897 | 35.7\% |
| Households 3 or More Vehicles Available | 780 | 43.7\% | 1,716 | 36.8\% | 3,219 | 22.6\% | 11,771 | 15.6\% |
| Total Vehicles Available | 4,424 |  | 11,005 |  | 27,361 |  | 123,829 |  |
| Average Vehicles per Household | 2.5 |  | 2.4 |  | 1.9 |  | 1.6 |  |
| Owner-Occupied Household Vehicles | 4,334 | 98.0\% | 10,739 | 97.6\% | 23,633 | 86.4\% | 88,396 | 71.4\% |
| Average Vehicles per Owner-Occupied Household | 2.5 |  | 2.4 |  | 2.1 |  | 2.0 |  |
| Renter-Occupied Household Vehicles | 90 | 2.0\% | 266 | 2.4\% | 3,728 | 13.6\% | 35,433 | 28.6\% |
| Average Vehicles per Renter-Occupied Household | 1.6 |  | - |  | 1.2 |  | 1.2 |  |
| Travel Time (2023) |  |  |  |  |  |  |  |  |
| Worker Base Age 16 years or Over | 2,262 |  | 5,477 |  | 15,670 |  | 77,478 |  |
| Travel to Work in 14 Minutes or Less | 371 | 16.4\% | 1,006 | 18.4\% | 3,939 | 25.1\% | 23,536 | 30.4\% |
| Travel to Work in 15 to 29 Minutes | 1,429 | 63.2\% | 3,419 | 62.4\% | 8,157 | 52.1\% | 37,059 | 47.8\% |
| Travel to Work in 30 to 59 Minutes | 265 | 11.7\% | 527 | 9.6\% | 2,161 | 13.8\% | 10,676 | 13.8\% |
| Travel to Work in 60 Minutes or More | 27 | 1.2\% | 161 | 2.9\% | 628 | 4.0\% | 2,555 | 3.3\% |
| Work at Home | 170 | 7.5\% | 364 | 6.7\% | 785 | 5.0\% | 3,653 | 4.7\% |
| Average Minutes Travel to Work | 19.0 |  | 18.6 |  | 18.2 |  | 17.9 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
sandor
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3557/-93.7147

## 10460 Norris Ferry Rd

## Shreveport, LA 71106

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

| Transportation To Work (2023) | 2,262 |  | 5,477 |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Worker Base Age 16 years or Over | 1,923 | $85.0 \%$ | 4,752 | $86.8 \%$ | 13,681 | $87.3 \%$ | 65,452 | $84.5 \%$ |
| Drive to Work Alone | 157 | $7.0 \%$ | 328 | $6.0 \%$ | 983 | $6.3 \%$ | 5,801 | $7.5 \%$ |
| Drive to Work in Carpool | 2 | - | 6 | $0.1 \%$ | 114 | $0.7 \%$ | 890 | $1.1 \%$ |
| Travel to Work by Public Transportation | - | - | - | - | - | - | 8 | - |
| Drive to Work on Motorcycle | - | - | - | - | 12 | - | 115 | $0.1 \%$ |
| Bicycle to Work | - | - | 2 | - | 35 | $0.2 \%$ | 651 | $0.8 \%$ |
| Walk to Work | 10 | $0.4 \%$ | 24 | $0.4 \%$ | 58 | $0.4 \%$ | 907 | $1.2 \%$ |
| Other Means | 170 | $7.5 \%$ | 364 | $6.7 \%$ | 785 | $5.0 \%$ | 3,653 | $4.7 \%$ |
| Work at Home |  |  |  |  |  |  |  |  |

Daytime Demographics (2023)

| Total Businesses | 89 |  | 337 |  | 1,369 |  | 7,625 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Employees | 495 |  | 2,165 |  | 15,221 |  | 76,266 |  |
| Company Headquarter Businesses | - | - | 9 | 2.7\% | 44 | 3.2\% | 223 | 2.9\% |
| Company Headquarter Employees | 27 | 5.4\% | 545 | 25.2\% | 2,256 | 14.8\% | 8,232 | 10.8\% |
| Employee Population per Business | 5.6 | to 1 | 6.4 | to 1 | 11.1 | to 1 | 10.0 | to 1 |
| Residential Population per Business | 55.7 | to 1 | 37.6 |  | 24.7 | to 1 | 23.5 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 1,964 |  | 6,398 |  | 26,261 |  | 137,411 |  |

## Labor Force

| Labor Population Age 16 Years or Over (2023) | 3,777 |  | 9,802 |  | 26,849 |  | 141,066 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Labor Force Total Males (2023) | 1,889 | 50.0\% | 4,748 | 48.4\% | 12,640 | 47.1\% | 65,793 | 46.6\% |
| Male Civilian Employed | 1,333 | 70.6\% | 3,238 | 68.2\% | 8,112 | 64.2\% | 38,047 | 57.8\% |
| Male Civilian Unemployed | 6 | 0.3\% | 17 | 0.4\% | 148 | 1.2\% | 1,433 | 2.2\% |
| Males in Armed Forces | 47 | 2.5\% | 91 | 1.9\% | 139 | 1.1\% | 2,052 | 3.1\% |
| Males Not in Labor Force | 504 | 26.7\% | 1,402 | 29.5\% | 4,241 | 33.6\% | 24,262 | 36.9\% |
| Labor Force Total Females (2023) | 1,888 | 50.0\% | 5,054 | 51.6\% | 14,209 | 52.9\% | 75,272 | 53.4\% |
| Female Civilian Employed | 929 | 49.2\% | 2,240 | 44.3\% | 7,558 | 53.2\% | 39,431 | 52.4\% |
| Female Civilian Unemployed | - | - | 12 | 0.2\% | 153 | 1.1\% | 1,396 | 1.9\% |
| Females in Armed Forces | - | - | - | - | - | - | 390 | 0.5\% |
| Females Not in Labor Force | 959 | 50.8\% | 2,803 | 55.5\% | 6,497 | 45.7\% | 34,055 | 45.2\% |
| Unemployment Rate | 7 | 0.2\% | 28 | 0.3\% | 302 | 1.1\% | 2,829 | 2.0\% |

Occupation (2023)

| Occupation Population Age 16 Years or Over | 2,262 |  | 5,477 |  | 15,670 | 77,478 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Occupation Total Males | 1,333 | $58.9 \%$ | 3,238 | $59.1 \%$ | 8,112 | $51.8 \%$ | 38,047 | $49.1 \%$ |
| Occupation Total Females | 929 | $41.1 \%$ | 2,240 | $40.9 \%$ | 7,558 | $48.2 \%$ | 39,431 | $50.9 \%$ |
| Management, Business, Financial Operations | 558 | $24.7 \%$ | 1,262 | $23.0 \%$ | 2,832 | $18.1 \%$ | 11,174 | $14.4 \%$ |
| Professional, Related | 763 | $33.7 \%$ | 1,882 | $34.4 \%$ | 4,595 | $29.3 \%$ | 20,706 | $26.7 \%$ |
| Service | 201 | $8.9 \%$ | 692 | $12.6 \%$ | 2,582 | $16.5 \%$ | 16,283 | $21.0 \%$ |
| Sales, Office | 389 | $17.2 \%$ | 950 | $17.3 \%$ | 3,100 | $19.8 \%$ | 15,652 | $20.2 \%$ |
| Farming, Fishing, Forestry | 9 | $0.4 \%$ | 19 | $0.3 \%$ | 46 | $0.3 \%$ | 74 | - |
| Construction, Extraction, Maintenance | 122 | $5.4 \%$ | 272 | $5.0 \%$ | 1,004 | $6.4 \%$ | 5,148 | $6.6 \%$ |
| Production, Transport, Material Moving | 220 | $9.7 \%$ | 401 | $7.3 \%$ | 1,512 | $9.6 \%$ | 8,442 | $10.9 \%$ |
| White Collar Workers | 1,709 | $75.6 \%$ | 4,094 | $74.7 \%$ | 10,527 | $67.2 \%$ | 47,531 | $61.3 \%$ |
| Blue Collar Workers | 552 | $24.4 \%$ | 1,384 | $25.3 \%$ | 5,143 | $32.8 \%$ | 29,947 | $38.7 \%$ |

2010-2020 Census, 2023 Estimates with 2028 Projections sandor

## Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3557/-93.7147

## 10460 Norris Ferry Rd

Shreveport, LA 71106

1 mi radius
3 mi radius
5 mi radius
10 mi radius

| Units In Structure (2023) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Units | 1,783 |  | 4,668 |  | 14,273 |  | 75,244 |  |
| 1 Detached Unit | 1,554 | 87.2\% | 4,154 | 89.0\% | 10,218 | 71.6\% | 53,286 | 70.8\% |
| 1 Attached Unit | 15 | 0.9\% | 40 | 0.9\% | 450 | 3.2\% | 2,043 | 2.7\% |
| 2 Units | - | - | 3 | - | 40 | 0.3\% | 1,399 | 1.9\% |
| 3 to 4 Units | 46 | 2.6\% | 124 | 2.7\% | 572 | 4.0\% | 3,123 | 4.2\% |
| 5 to 9 Units | 2 | 0.1\% | 12 | 0.3\% | 924 | 6.5\% | 5,359 | 7.1\% |
| 10 to 19 Units | 1 | - | 3 | - | 426 | 3.0\% | 2,145 | 2.9\% |
| 20 to 49 Units | 2 | 0.1\% | 33 | 0.7\% | 247 | 1.7\% | 1,366 | 1.8\% |
| 50 or More Units | 1 | - | 30 | 0.6\% | 160 | 1.1\% | 1,561 | 2.1\% |
| Mobile Home or Trailer | 160 | 9.0\% | 269 | 5.8\% | 1,235 | 8.7\% | 4,958 | 6.6\% |
| Other Structure | - | - | - | - | - | - | 3 | - |

Homes Built By Year (2023)

| Homes Built 2020 or later | - | - | - | - | 3 | - | 392 | 0.5\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Homes Built 2010 to 2019 | 690 | 36.0\% | 1,263 | 25.3\% | 2,202 | 14.1\% | 6,787 | 8.0\% |
| Homes Built 2000 to 2009 | 471 | 24.6\% | 1,241 | 24.8\% | 2,652 | 17.0\% | 9,652 | 11.4\% |
| Homes Built 1990 to 1999 | 211 | 11.0\% | 590 | 11.8\% | 2,219 | 14.2\% | 7,260 | 8.6\% |
| Homes Built 1980 to 1989 | 211 | 11.0\% | 896 | 17.9\% | 2,547 | 16.3\% | 10,159 | 12.0\% |
| Homes Built 1970 to 1979 | 32 | 1.7\% | 162 | 3.2\% | 2,253 | 14.5\% | 11,778 | 13.9\% |
| Homes Built 1960 to 1969 | 24 | 1.3\% | 181 | 3.6\% | 1,187 | 7.6\% | 11,030 | 13.0\% |
| Homes Built 1950 to 1959 | 79 | 4.1\% | 155 | 3.1\% | 654 | 4.2\% | 11,630 | 13.7\% |
| Homes Built 1940 to 1949 | 13 | 0.7\% | 41 | 0.8\% | 177 | 1.1\% | 2,675 | 3.2\% |
| Homes Built Before 1939 | 52 | 2.7\% | 138 | 2.8\% | 379 | 2.4\% | 3,880 | 4.6\% |
| Median Age of Homes | 25.4 | yrs | 29.2 | yrs | 36.5 | yrs | 46.7 | yrs |


| Home Values (2023) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Owner Specified Housing Units | 1,726 |  | 4,396 |  | 11,082 |  | 45,245 |  |
| Home Values \$1,000,000 or More | 83 | 4.8\% | 289 | 6.6\% | 396 | 3.6\% | 702 | 1.6\% |
| Home Values \$750,000 to \$999,999 | 10 | 0.6\% | 19 | 0.4\% | 27 | 0.2\% | 177 | 0.4\% |
| Home Values \$500,000 to \$749,999 | 223 | 12.9\% | 404 | 9.2\% | 639 | 5.8\% | 1,535 | 3.4\% |
| Home Values \$400,000 to \$499,999 | 213 | 12.3\% | 469 | 10.7\% | 647 | 5.8\% | 1,612 | 3.6\% |
| Home Values \$300,000 to \$399,999 | 518 | 30.0\% | 1,212 | 27.6\% | 2,059 | 18.6\% | 5,051 | 11.2\% |
| Home Values \$250,000 to \$299,999 | 209 | 12.1\% | 693 | 15.8\% | 1,065 | 9.6\% | 3,708 | 8.2\% |
| Home Values \$200,000 to \$249,999 | 322 | 18.6\% | 859 | 19.5\% | 1,994 | 18.0\% | 7,656 | 16.9\% |
| Home Values \$175,000 to \$199,999 | 6 | 0.4\% | 27 | 0.6\% | 653 | 5.9\% | 3,078 | 6.8\% |
| Home Values \$150,000 to \$174,999 | 48 | 2.8\% | 100 | 2.3\% | 762 | 6.9\% | 4,341 | 9.6\% |
| Home Values \$125,000 to \$149,999 | 7 | 0.4\% | 33 | 0.7\% | 800 | 7.2\% | 3,315 | 7.3\% |
| Home Values \$100,000 to \$124,999 | 24 | 1.4\% | 109 | 2.5\% | 702 | 6.3\% | 3,991 | 8.8\% |
| Home Values \$90,000 to \$99,999 | 4 | 0.2\% | 8 | 0.2\% | 124 | 1.1\% | 1,317 | 2.9\% |
| Home Values \$80,000 to \$89,999 | 4 | 0.2\% | 15 | 0.3\% | 215 | 1.9\% | 1,441 | 3.2\% |
| Home Values \$70,000 to \$79,999 | 2 | 0.1\% | 9 | 0.2\% | 58 | 0.5\% | 845 | 1.9\% |
| Home Values \$60,000 to \$69,999 | 5 | 0.3\% | 10 | 0.2\% | 148 | 1.3\% | 1,424 | 3.1\% |
| Home Values \$50,000 to \$59,999 | 37 | 2.2\% | 46 | 1.0\% | 87 | 0.8\% | 697 | 1.5\% |
| Home Values \$35,000 to \$49,999 | 1 | - | 5 | 0.1\% | 89 | 0.8\% | 907 | 2.0\% |
| Home Values \$25,000 to \$34,999 | 4 | 0.2\% | 68 | 1.5\% | 120 | 1.1\% | 1,089 | 2.4\% |
| Home Values \$10,000 to \$24,999 | 4 | 0.2\% | 14 | 0.3\% | 359 | 3.2\% | 1,629 | 3.6\% |
| Home Values Under \$10,000 | 2 | - | 4 | - | 139 | 1.3\% | 728 | 1.6\% |
| Owner-Occupied Median Home Value | \$339,246 |  | \$320,646 |  | \$245,199 |  | \$190,037 |  |
| Renter-Occupied Median Rent | \$730 |  | \$1,345 |  | \$968 |  | \$760 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
sandor
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3557/-93.7147

## 10460 Norris Ferry Rd

## Shreveport, LA 71106

1 mi radius
3 mi radius
5 mi radius
10 mi radius

Total Annual Consumer Expenditure (2023)

| Total Household Expenditure | \$241.13 M | \$597.93 M | \$1.21 B | \$4.77 B |
| :---: | :---: | :---: | :---: | :---: |
| Total Non-Retail Expenditure | \$129.02 M | \$319.44 M | \$640.93 M | \$2.53 B |
| Total Retail Expenditure | \$112.11 M | \$278.49 M | \$566.02 M | \$2.24 B |
| Apparel | \$8.86 M | \$21.87 M | \$43.17 M | \$168.19 M |
| Contributions | \$9.31 M | \$22.71 M | \$42.55 M | \$158.71 M |
| Education | \$9.55 M | \$23.04 M | \$40.95 M | \$148.26 M |
| Entertainment | \$14.47 M | \$35.74 M | \$70.14 M | \$269.4 M |
| Food and Beverages | \$33.95 M | \$84.55 M | \$174.39 M | \$699.28 M |
| Furnishings and Equipment | \$8.91 M | \$22 M | \$43.37 M | \$167.04 M |
| Gifts | \$7.4 M | \$17.79 M | \$32.44 M | \$120.37 M |
| Health Care | \$18.81 M | \$47.17 M | \$99.31 M | \$401.1 M |
| Household Operations | \$10.02 M | \$24.73 M | \$48.67 M | \$188.56 M |
| Miscellaneous Expenses | \$4.65 M | \$11.53 M | \$23.09 M | \$90.34 M |
| Personal Care | \$3.22 M | \$7.98 M | \$16.17 M | \$63.89 M |
| Personal Insurance | \$1.99 M | \$4.88 M | \$9.14 M | \$33.72 M |
| Reading | \$542.26 K | \$1.34 M | \$2.68 M | \$10.47 M |
| Shelter | \$50.21 M | \$124.62 M | \$252.96 M | \$1.01 B |
| Tobacco | \$990.41 K | \$2.57 M | \$6.32 M | \$28.75 M |
| Transportation | \$42.8 M | \$106.48 M | \$217.3 M | \$858.01 M |
| Utilities | \$15.45 M | \$38.93 M | \$84.31 M | \$350.01 M |

Monthly Household Consumer Expenditure (2023)

| Total Household Expenditure | \$11,272 |  | \$10,675 |  | \$7,047 |  | \$5,278 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Non-Retail Expenditure | \$6,031 | 53.5\% | \$5,703 | 53.4\% | \$3,742 | 53.1\% | \$2,799 | 53.0\% |
| Total Retail Expenditures | \$5,241 | 46.5\% | \$4,972 | 46.6\% | \$3,305 | 46.9\% | \$2,478 | 47.0\% |
| Apparel | \$414 | 3.7\% | \$391 | 3.7\% | \$252 | 3.6\% | \$186 | 3.5\% |
| Contributions | \$435 | 3.9\% | \$406 | 3.8\% | \$248 | 3.5\% | \$176 | 3.3\% |
| Education | \$446 | 4.0\% | \$411 | 3.9\% | \$239 | 3.4\% | \$164 | 3.1\% |
| Entertainment | \$677 | 6.0\% | \$638 | 6.0\% | \$409 | 5.8\% | \$298 | 5.7\% |
| Food and Beverages | \$1,587 | 14.1\% | \$1,509 | 14.1\% | \$1,018 | 14.4\% | \$774 | 14.7\% |
| Furnishings and Equipment | \$416 | 3.7\% | \$393 | 3.7\% | \$253 | 3.6\% | \$185 | 3.5\% |
| Gifts | \$346 | 3.1\% | \$318 | 3.0\% | \$189 | 2.7\% | \$133 | 2.5\% |
| Health Care | \$879 | 7.8\% | \$842 | 7.9\% | \$580 | 8.2\% | \$444 | 8.4\% |
| Household Operations | \$468 | 4.2\% | \$442 | 4.1\% | \$284 | 4.0\% | \$209 | 4.0\% |
| Miscellaneous Expenses | \$218 | 1.9\% | \$206 | 1.9\% | \$135 | 1.9\% | \$100 | 1.9\% |
| Personal Care | \$150 | 1.3\% | \$142 | 1.3\% | \$94 | 1.3\% | \$71 | 1.3\% |
| Personal Insurance | \$93 | 0.8\% | \$87 | 0.8\% | \$53 | 0.8\% | \$37 | 0.7\% |
| Reading | \$25 | 0.2\% | \$24 | 0.2\% | \$16 | 0.2\% | \$12 | 0.2\% |
| Shelter | \$2,347 | 20.8\% | \$2,225 | 20.8\% | \$1,477 | 21.0\% | \$1,118 | 21.2\% |
| Tobacco | \$46 | 0.4\% | \$46 | 0.4\% | \$37 | 0.5\% | \$32 | 0.6\% |
| Transportation | \$2,001 | 17.7\% | \$1,901 | 17.8\% | \$1,269 | 18.0\% | \$950 | 18.0\% |
| Utilities | \$722 | 6.4\% | \$695 | 6.5\% | \$492 | 7.0\% | \$388 | 7.3\% |

