

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.8338/-88.1033

2000 S Naperville Rd									
Wheaton, IL 60189									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Population									
Estimated Population (2023)	9,316		79,152		229,064		912,791		
Projected Population (2028)	9,174		78,030		227,248		906,482		
Census Population (2020)	9,525		79,586		231,569		920,959		
Census Population (2010)	9,682		77,616		224,728		907,038		
Projected Annual Growth (2023-2028)	-142	-0.3%	-1,122	-0.3%	-1,816	-0.2%	-6,309	-0.1%	
Historical Annual Growth (2020-2023)	-209	-0.7%	-434	-0.2%	-2,505	-0.4%	-8,168	-0.3%	
Historical Annual Growth (2010-2020)	-157	-0.2%	1,970	0.3%	6,841	0.3%	13,921	0.2%	
Estimated Population Density (2023)	2,967	psm	2,801	psm	2,918	psm	2,907	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2023)	3,674		30,728		90,011		343,224		
Projected Households (2028)	3,638		30,462		89,685		343,483		
Census Households (2020)	3,707		30,560		90,071		342,092		
Census Households (2010)	3,747		29,553		86,872		330,942		
Projected Annual Growth (2023-2028)	-37	-0.2%	-266	-0.2%	-326	-	259	-	
Historical Annual Change (2010-2023)	-72	-0.1%	1,175	0.3%	3,139	0.3%	12,282	0.3%	
Average Household Income									
Estimated Average Household Income (2023)	\$202,782		\$169,691		\$171,757		\$161,589		
Projected Average Household Income (2028)	\$225,352		\$186,910		\$188,373		\$175,455		
Census Average Household Income (2010)	\$132,519		\$108,136		\$101,886		\$98,440		
Census Average Household Income (2000)	\$116,741		\$95,186		\$89,825		\$86,788		
Projected Annual Change (2023-2028)	\$22,570	2.2%	\$17,219	2.0%	\$16,615	1.9%	\$13,866	1.7%	
Historical Annual Change (2000-2023)	\$86,041	3.2%	\$74,505	3.4%	\$81,932	4.0%	\$74,801	3.7%	
Median Household Income									
Estimated Median Household Income (2023)	\$135,188		\$126,851		\$124,259		\$120,393		
Projected Median Household Income (2028)	\$139,330		\$127,698		\$124,622		\$120,082		
Census Median Household Income (2010)	\$98,149		\$80,962		\$78,026		\$78,437		
Census Median Household Income (2000)	\$92,238		\$75,466		\$72,598		\$71,958		
Projected Annual Change (2023-2028)	\$4,142	0.6%	\$848	0.1%	\$363	-	-\$311	-	
Historical Annual Change (2000-2023)	\$42,950	2.0%	\$51,384	3.0%	\$51,661	3.1%	\$48,435	2.9%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$80,015		\$66,040		\$67,703		\$60,853		
Projected Per Capita Income (2028)	\$89,396		\$73,132		\$74,555		\$66,577		
Census Per Capita Income (2010)	\$51,282		\$41,167		\$39,384		\$35,917		
Census Per Capita Income (2000)	\$40,939		\$35,012		\$33,729		\$30,961		
Projected Annual Change (2023-2028)	\$9,381	2.3%	\$7,092	2.1%	\$6,852	2.0%	\$5,724	1.9%	
Historical Annual Change (2000-2023)	\$39,076	4.1%	\$31,028	3.9%	\$33,974	4.4%	\$29,892	4.2%	
Estimated Average Household Net Worth (2023)	\$1.05 M		\$917,490		\$902,837		\$847,442		

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2000 S Naperville Rd Wheaton, IL 60189		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)		9,316		79,152		229,064		912,791	
White (2023)		7,463	80.1%	59,749	75.5%	166,830	72.8%	605,240	66.3%
Black or African American (2023)		380	4.1%	3,901	4.9%	11,633	5.1%	56,869	6.2%
American Indian or Alaska Native (2023)		14	0.2%	140	0.2%	624	0.3%	4,042	0.4%
Asian (2023)		777	8.3%	9,224	11.7%	28,858	12.6%	127,983	14.0%
Hawaiian or Pacific Islander (2023)		1	-	15	-	48	-	266	-
Other Race (2023)		128	1.4%	1,586	2.0%	7,072	3.1%	50,575	5.5%
Two or More Races (2023)		552	5.9%	4,538	5.7%	13,999	6.1%	67,817	7.4%
Population < 18 (2023)		2,078 22.3%		17,001 21.5%		49,130 21.4%		205,275 22.5%	
White Not Hispanic		1,551	74.6%	11,875	69.9%	32,004	65.1%	111,432	54.3%
Black or African American		75	3.6%	915	5.4%	2,571	5.2%	14,367	7.0%
Asian		150	7.2%	1,640	9.6%	5,825	11.9%	29,150	14.2%
Other Race Not Hispanic		119	5.7%	831	4.9%	2,270	4.6%	8,532	4.2%
Hispanic		184	8.8%	1,739	10.2%	6,461	13.2%	41,795	20.4%
Not Hispanic or Latino Population (2023)		8,626 92.6%		72,899 92.1%		206,485 90.1%		777,795 85.2%	
Not Hispanic White		7,254	84.1%	58,162	79.8%	161,668	78.3%	577,380	74.2%
Not Hispanic Black or African American		367	4.2%	3,816	5.2%	11,351	5.5%	55,372	7.1%
Not Hispanic American Indian or Alaska Native		5	-	30	-	106	-	474	-
Not Hispanic Asian		777	9.0%	9,177	12.6%	28,697	13.9%	127,209	16.4%
Not Hispanic Hawaiian or Pacific Islander		-	-	8	-	24	-	130	-
Not Hispanic Other Race		9	0.1%	106	0.1%	294	0.1%	1,431	0.2%
Not Hispanic Two or More Races		215	2.5%	1,601	2.2%	4,345	2.1%	15,799	2.0%
Hispanic or Latino Population (2023)		690 7.4%		6,253 7.9%		22,579 9.9%		134,996 14.8%	
Hispanic White		210	30.4%	1,587	25.4%	5,162	22.9%	27,860	20.6%
Hispanic Black or African American		13	2.0%	85	1.4%	282	1.2%	1,496	1.1%
Hispanic American Indian or Alaska Native		9	1.3%	110	1.8%	518	2.3%	3,568	2.6%
Hispanic Asian		-	-	48	0.8%	161	0.7%	775	0.6%
Hispanic Hawaiian or Pacific Islander		1	0.2%	7	0.1%	24	0.1%	135	0.1%
Hispanic Other Race		119	17.3%	1,479	23.7%	6,778	30.0%	49,144	36.4%
Hispanic Two or More Races		337	48.9%	2,937	47.0%	9,654	42.8%	52,018	38.5%
Not Hispanic or Latino Population (2020)		8,905 93.5%		73,737 92.7%		209,517 90.5%		780,570 84.8%	
Hispanic or Latino Population (2020)		619 6.5%		5,849 7.3%		22,052 9.5%		140,389 15.2%	
Not Hispanic or Latino Population (2010)		9,271 95.8%		73,124 94.2%		206,809 92.0%		787,135 86.8%	
Hispanic or Latino Population (2010)		410 4.2%		4,491 5.8%		17,919 8.0%		119,903 13.2%	
Not Hispanic or Latino Population (2028)		8,494 92.6%		71,881 92.1%		204,754 90.1%		772,183 85.2%	
Hispanic or Latino Population (2028)		680 7.4%		6,149 7.9%		22,493 9.9%		134,299 14.8%	
Projected Annual Growth (2023-2028)		-10	-0.3%	-104	-0.3%	-85	-	-697	-0.1%
Historical Annual Growth (2010-2020)		209	5.1%	1,357	3.0%	4,133	2.3%	20,486	1.7%

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2000 S Naperville Rd Wheaton, IL 60189		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population		9,316		79,152		229,064		912,791	
Age Under 5 Years	434	4.7%	4,090	5.2%	12,092	5.3%	50,326	5.5%	
Age 5 to 9 Years	573	6.1%	4,634	5.9%	13,519	5.9%	55,788	6.1%	
Age 10 to 14 Years	653	7.0%	4,965	6.3%	14,199	6.2%	60,221	6.6%	
Age 15 to 19 Years	632	6.8%	5,602	7.1%	15,488	6.8%	61,509	6.7%	
Age 20 to 24 Years	591	6.3%	5,865	7.4%	14,984	6.5%	54,486	6.0%	
Age 25 to 29 Years	645	6.9%	4,580	5.8%	13,764	6.0%	54,825	6.0%	
Age 30 to 34 Years	560	6.0%	4,579	5.8%	13,583	5.9%	56,417	6.2%	
Age 35 to 39 Years	563	6.0%	4,989	6.3%	14,755	6.4%	62,545	6.9%	
Age 40 to 44 Years	571	6.1%	4,777	6.0%	14,363	6.3%	61,166	6.7%	
Age 45 to 49 Years	579	6.2%	4,562	5.8%	13,541	5.9%	57,486	6.3%	
Age 50 to 54 Years	739	7.9%	5,302	6.7%	15,326	6.7%	62,687	6.9%	
Age 55 to 59 Years	784	8.4%	5,823	7.4%	16,407	7.2%	64,087	7.0%	
Age 60 to 64 Years	692	7.4%	5,656	7.1%	15,911	6.9%	62,097	6.8%	
Age 65 to 69 Years	520	5.6%	4,711	6.0%	13,318	5.8%	51,210	5.6%	
Age 70 to 74 Years	321	3.4%	3,590	4.5%	10,640	4.6%	40,110	4.4%	
Age 75 to 79 Years	192	2.1%	2,376	3.0%	7,116	3.1%	25,774	2.8%	
Age 80 to 84 Years	125	1.3%	1,556	2.0%	4,747	2.1%	16,027	1.8%	
Age 85 Years or Over	143	1.5%	1,495	1.9%	5,309	2.3%	16,030	1.8%	
Median Age	39.4		40.3		40.7		39.9		
Age 19 Years or Less	2,291	24.6%	19,290	24.4%	55,299	24.1%	227,844	25.0%	
Age 20 to 64 Years	5,725	61.4%	46,134	58.3%	132,635	57.9%	535,797	58.7%	
Age 65 Years or Over	1,300	14.0%	13,728	17.3%	41,130	18.0%	149,151	16.3%	
Female Age Distribution (2023)									
Female Population	4,667	50.1%	40,196	50.8%	116,398	50.8%	461,311	50.5%	
Age Under 5 Years	216	4.6%	2,019	5.0%	5,923	5.1%	24,623	5.3%	
Age 5 to 9 Years	274	5.9%	2,236	5.6%	6,628	5.7%	27,318	5.9%	
Age 10 to 14 Years	319	6.8%	2,452	6.1%	6,933	6.0%	29,325	6.4%	
Age 15 to 19 Years	294	6.3%	2,708	6.7%	7,541	6.5%	29,966	6.5%	
Age 20 to 24 Years	281	6.0%	2,883	7.2%	7,369	6.3%	26,935	5.8%	
Age 25 to 29 Years	332	7.1%	2,285	5.7%	6,725	5.8%	26,957	5.8%	
Age 30 to 34 Years	272	5.8%	2,263	5.6%	6,595	5.7%	27,897	6.0%	
Age 35 to 39 Years	295	6.3%	2,490	6.2%	7,240	6.2%	30,860	6.7%	
Age 40 to 44 Years	296	6.3%	2,412	6.0%	7,157	6.1%	30,526	6.6%	
Age 45 to 49 Years	296	6.3%	2,302	5.7%	6,769	5.8%	28,881	6.3%	
Age 50 to 54 Years	370	7.9%	2,747	6.8%	7,828	6.7%	31,833	6.9%	
Age 55 to 59 Years	412	8.8%	3,019	7.5%	8,368	7.2%	32,599	7.1%	
Age 60 to 64 Years	333	7.1%	2,904	7.2%	8,207	7.1%	31,879	6.9%	
Age 65 to 69 Years	253	5.4%	2,411	6.0%	6,936	6.0%	26,349	5.7%	
Age 70 to 74 Years	153	3.3%	1,899	4.7%	5,776	5.0%	21,328	4.6%	
Age 75 to 79 Years	102	2.2%	1,325	3.3%	3,993	3.4%	14,230	3.1%	
Age 80 to 84 Years	69	1.5%	896	2.2%	2,812	2.4%	9,292	2.0%	
Age 85 Years or Over	98	2.1%	947	2.4%	3,599	3.1%	10,514	2.3%	
Female Median Age	40.2		41.6		42.1		41.0		
Age 19 Years or Less	1,103	23.6%	9,413	23.4%	27,025	23.2%	111,231	24.1%	
Age 20 to 64 Years	2,889	61.9%	23,304	58.0%	66,257	56.9%	268,367	58.2%	
Age 65 Years or Over	675	14.5%	7,478	18.6%	23,116	19.9%	81,713	17.7%	

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Male Age Distribution (2023)									
Male Population	4,649	49.9%	38,956	49.2%	112,666	49.2%	451,480	49.5%	
Age Under 5 Years	217	4.7%	2,071	5.3%	6,169	5.5%	25,703	5.7%	
Age 5 to 9 Years	299	6.4%	2,399	6.2%	6,891	6.1%	28,470	6.3%	
Age 10 to 14 Years	334	7.2%	2,513	6.5%	7,266	6.4%	30,896	6.8%	
Age 15 to 19 Years	337	7.3%	2,894	7.4%	7,947	7.1%	31,543	7.0%	
Age 20 to 24 Years	310	6.7%	2,982	7.7%	7,615	6.8%	27,551	6.1%	
Age 25 to 29 Years	312	6.7%	2,296	5.9%	7,040	6.2%	27,867	6.2%	
Age 30 to 34 Years	288	6.2%	2,316	5.9%	6,988	6.2%	28,519	6.3%	
Age 35 to 39 Years	268	5.8%	2,499	6.4%	7,515	6.7%	31,685	7.0%	
Age 40 to 44 Years	275	5.9%	2,365	6.1%	7,206	6.4%	30,640	6.8%	
Age 45 to 49 Years	283	6.1%	2,260	5.8%	6,771	6.0%	28,606	6.3%	
Age 50 to 54 Years	369	7.9%	2,555	6.6%	7,499	6.7%	30,854	6.8%	
Age 55 to 59 Years	372	8.0%	2,804	7.2%	8,039	7.1%	31,489	7.0%	
Age 60 to 64 Years	359	7.7%	2,752	7.1%	7,705	6.8%	30,218	6.7%	
Age 65 to 69 Years	267	5.7%	2,300	5.9%	6,382	5.7%	24,861	5.5%	
Age 70 to 74 Years	168	3.6%	1,692	4.3%	4,864	4.3%	18,782	4.2%	
Age 75 to 79 Years	91	2.0%	1,051	2.7%	3,123	2.8%	11,544	2.6%	
Age 80 to 84 Years	56	1.2%	660	1.7%	1,935	1.7%	6,735	1.5%	
Age 85 Years or Over	45	1.0%	547	1.4%	1,711	1.5%	5,516	1.2%	
Male Median Age	38.6		39.1		39.1		38.8		
Age 19 Years or Less	1,188	25.5%	9,877	25.4%	28,274	25.1%	116,613	25.8%	
Age 20 to 64 Years	2,836	61.0%	22,829	58.6%	66,378	58.9%	267,430	59.2%	
Age 65 Years or Over	626	13.5%	6,250	16.0%	18,014	16.0%	67,438	14.9%	
Males per 100 Females (2023)									
Overall Comparison	100		97		97		98		
Age Under 5 Years	101	50.2%	103	50.6%	104	51.0%	104	51.1%	
Age 5 to 9 Years	109	52.1%	107	51.8%	104	51.0%	104	51.0%	
Age 10 to 14 Years	105	51.2%	103	50.6%	105	51.2%	105	51.3%	
Age 15 to 19 Years	115	53.4%	107	51.7%	105	51.3%	105	51.3%	
Age 20 to 24 Years	110	52.4%	103	50.8%	103	50.8%	102	50.6%	
Age 25 to 29 Years	94	48.4%	100	50.1%	105	51.1%	103	50.8%	
Age 30 to 34 Years	106	51.5%	102	50.6%	106	51.4%	102	50.6%	
Age 35 to 39 Years	91	47.6%	100	50.1%	104	50.9%	103	50.7%	
Age 40 to 44 Years	93	48.1%	98	49.5%	101	50.2%	100	50.1%	
Age 45 to 49 Years	95	48.8%	98	49.5%	100	50.0%	99	49.8%	
Age 50 to 54 Years	100	50.0%	93	48.2%	96	48.9%	97	49.2%	
Age 55 to 59 Years	90	47.4%	93	48.2%	96	49.0%	97	49.1%	
Age 60 to 64 Years	108	51.8%	95	48.7%	94	48.4%	95	48.7%	
Age 65 to 69 Years	105	51.3%	95	48.8%	92	47.9%	94	48.5%	
Age 70 to 74 Years	110	52.4%	89	47.1%	84	45.7%	88	46.8%	
Age 75 to 79 Years	89	47.2%	79	44.2%	78	43.9%	81	44.8%	
Age 80 to 84 Years	81	44.6%	74	42.4%	69	40.8%	72	42.0%	
Age 85 Years or Over	46	31.3%	58	36.6%	48	32.2%	52	34.4%	
Age 19 Years or Less	108	51.8%	105	51.2%	105	51.1%	105	51.2%	
Age 20 to 39 Years	100	49.9%	102	50.4%	104	51.1%	103	50.7%	
Age 40 to 64 Years	97	49.3%	95	48.8%	97	49.3%	97	49.4%	
Age 65 Years or Over	93	48.1%	84	45.5%	78	43.8%	83	45.2%	

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Household Type (2023)									
Total Households		3,674		30,728		90,011		343,224	
Households with Children		1,136	30.9%	9,164	29.8%	26,164	29.1%	114,364	33.3%
Average Household Size		2.5		2.5		2.5		2.6	
Household Density per Square Mile		1,170		1,087		1,147		1,093	
Population Family		7,977	85.6%	64,177	81.1%	183,784	80.2%	774,306	84.8%
Population Non-Family		1,271	13.6%	12,322	15.6%	37,708	16.5%	124,950	13.7%
Population Group Quarters		68	0.7%	2,653	3.4%	7,572	3.3%	13,535	1.5%
Family Households		2,592	70.5%	20,466	66.6%	58,298	64.8%	239,538	69.8%
Married Couple Households		2,206	85.1%	16,907	82.6%	46,973	80.6%	191,670	80.0%
Other Family Households with Children		386	14.9%	3,558	17.4%	11,325	19.4%	47,868	20.0%
Family Households with Children		1,136	43.8%	9,159	44.8%	26,152	44.9%	114,270	47.7%
Married Couple with Children		947	83.4%	7,420	81.0%	20,865	79.8%	89,222	78.1%
Other Family Households with Children		189	16.6%	1,740	19.0%	5,287	20.2%	25,047	21.9%
Family Households No Children		1,456	56.2%	11,306	55.2%	32,147	55.1%	125,268	52.3%
Married Couple No Children		1,259	86.4%	9,488	83.9%	26,109	81.2%	102,448	81.8%
Other Family Households No Children		197	13.6%	1,819	16.1%	6,038	18.8%	22,821	18.2%
Non-Family Households		1,083	29.5%	10,262	33.4%	31,713	35.2%	103,686	30.2%
Non-Family Households with Children		-	-	4	-	13	-	94	-
Non-Family Households No Children		1,083	100.0%	10,258	100.0%	31,700	100.0%	103,592	99.9%
Average Family Household Size		3.1		3.1		3.2		3.2	
Average Family Income		\$245,320		\$206,332		\$215,674		\$193,296	
Median Family Income		\$175,438		\$162,420		\$162,098		\$149,064	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		7,657		65,463		189,254		746,456	
Never Married		2,365	30.9%	20,373	31.1%	57,454	30.4%	227,201	30.4%
Currently Married		4,357	56.9%	35,651	54.5%	101,211	53.5%	399,095	53.5%
Previously Married		935	12.2%	9,439	14.4%	30,588	16.2%	120,160	16.1%
Separated		171	18.3%	1,598	16.9%	5,695	18.6%	22,289	18.5%
Widowed		246	26.3%	2,982	31.6%	9,732	31.8%	37,620	31.3%
Divorced		518	55.4%	4,858	51.5%	15,161	49.6%	60,251	50.1%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		6,434		53,996		158,782		630,461	
Elementary (Grade Level 0 to 8)		56	0.9%	1,138	2.1%	3,322	2.1%	20,275	3.2%
Some High School (Grade Level 9 to 11)		76	1.2%	638	1.2%	3,043	1.9%	18,151	2.9%
High School Graduate		532	8.3%	6,133	11.4%	20,652	13.0%	108,661	17.2%
Some College		850	13.2%	7,740	14.3%	23,872	15.0%	103,041	16.3%
Associate Degree Only		360	5.6%	3,736	6.9%	10,982	6.9%	46,393	7.4%
Bachelor Degree Only		2,599	40.4%	19,860	36.8%	56,286	35.4%	196,335	31.1%
Graduate Degree		1,960	30.5%	14,751	27.3%	40,626	25.6%	137,605	21.8%
Any College (Some College or Higher)		5,769	89.7%	46,087	85.4%	131,765	83.0%	483,373	76.7%
College Degree + (Bachelor Degree or Higher)		4,559	70.9%	34,611	64.1%	96,911	61.0%	333,940	53.0%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8338/-88.1033

2000 S Naperville Rd Wheaton, IL 60189	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	3,842		32,333		95,381		361,188	
Total Housing Units (2020)	3,871		32,074		95,037		358,336	
Historical Annual Growth (2020-2023)	-30	-0.3%	259	0.3%	344	0.1%	2,853	0.3%
Housing Units Occupied (2023)	3,674	95.6%	30,728	95.0%	90,011	94.4%	343,224	95.0%
Housing Units Owner-Occupied	2,385	64.9%	21,490	69.9%	62,430	69.4%	249,940	72.8%
Housing Units Renter-Occupied	1,289	35.1%	9,239	30.1%	27,581	30.6%	93,284	27.2%
Housing Units Vacant (2023)	167	4.4%	1,605	5.0%	5,370	5.6%	17,964	5.0%
Household Size (2023)								
Total Households	3,674		30,728		90,011		343,224	
1 Person Households	903	24.6%	8,691	28.3%	26,906	29.9%	86,636	25.2%
2 Person Households	1,338	36.4%	10,245	33.3%	29,065	32.3%	109,081	31.8%
3 Person Households	565	15.4%	4,700	15.3%	13,531	15.0%	57,207	16.7%
4 Person Households	527	14.3%	4,258	13.9%	12,237	13.6%	52,208	15.2%
5 Person Households	251	6.8%	1,996	6.5%	5,690	6.3%	24,638	7.2%
6 Person Households	71	1.9%	614	2.0%	1,896	2.1%	8,943	2.6%
7 or More Person Households	20	0.5%	225	0.7%	686	0.8%	4,512	1.3%
Household Income Distribution (2023)								
HH Income \$200,000 or More	1,121	30.5%	7,839	25.5%	22,556	25.1%	78,760	22.9%
HH Income \$150,000 to \$199,999	425	11.6%	4,039	13.1%	11,346	12.6%	43,879	12.8%
HH Income \$125,000 to \$149,999	370	10.1%	2,654	8.6%	7,878	8.8%	31,198	9.1%
HH Income \$100,000 to \$124,999	372	10.1%	3,103	10.1%	9,261	10.3%	36,123	10.5%
HH Income \$75,000 to \$99,999	420	11.4%	3,720	12.1%	10,121	11.2%	40,945	11.9%
HH Income \$50,000 to \$74,999	472	12.9%	3,715	12.1%	11,184	12.4%	44,615	13.0%
HH Income \$35,000 to \$49,999	206	5.6%	2,032	6.6%	6,157	6.8%	23,490	6.8%
HH Income \$25,000 to \$34,999	88	2.4%	1,175	3.8%	3,492	3.9%	14,551	4.2%
HH Income \$15,000 to \$24,999	90	2.5%	958	3.1%	3,218	3.6%	12,885	3.8%
HH Income \$10,000 to \$14,999	35	1.0%	428	1.4%	1,727	1.9%	5,552	1.6%
HH Income Under \$10,000	76	2.1%	1,065	3.5%	3,071	3.4%	11,226	3.3%
Household Vehicles (2023)								
Households 0 Vehicles Available	145	3.9%	1,693	5.5%	4,953	5.5%	14,537	4.2%
Households 1 Vehicle Available	1,226	33.4%	10,532	34.3%	31,279	34.7%	108,939	31.7%
Households 2 Vehicles Available	1,587	43.2%	13,634	44.4%	39,143	43.5%	150,832	43.9%
Households 3 or More Vehicles Available	716	19.5%	4,869	15.8%	14,636	16.3%	68,917	20.1%
Total Vehicles Available	6,743		53,995		158,668		641,803	
Average Vehicles per Household	1.8		1.8		1.8		1.9	
Owner-Occupied Household Vehicles	5,062	75.1%	42,030	77.8%	121,920	76.8%	507,963	79.1%
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.0		2.0	
Renter-Occupied Household Vehicles	1,681	24.9%	11,965	22.2%	36,748	23.2%	133,840	20.9%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		1.4	
Travel Time (2023)								
Worker Base Age 16 years or Over	5,031		43,468		125,782		500,509	
Travel to Work in 14 Minutes or Less	857	17.0%	8,288	19.1%	23,236	18.5%	86,505	17.3%
Travel to Work in 15 to 29 Minutes	1,129	22.4%	10,408	23.9%	28,982	23.0%	125,544	25.1%
Travel to Work in 30 to 59 Minutes	880	17.5%	7,733	17.8%	24,251	19.3%	112,017	22.4%
Travel to Work in 60 Minutes or More	303	6.0%	2,666	6.1%	7,508	6.0%	31,626	6.3%
Work at Home	1,861	37.0%	14,373	33.1%	41,804	33.2%	144,818	28.9%
Average Minutes Travel to Work	21.6		21.5		22.2		23.9	

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Transportation To Work (2023)								
Worker Base Age 16 years or Over	5,031		43,468		125,782		500,509	
Drive to Work Alone	2,692	53.5%	24,244	55.8%	70,135	55.8%	300,408	60.0%
Drive to Work in Carpool	251	5.0%	2,109	4.9%	6,820	5.4%	31,693	6.3%
Travel to Work by Public Transportation	99	2.0%	1,045	2.4%	3,031	2.4%	11,014	2.2%
Drive to Work on Motorcycle	-	-	11	-	21	-	98	-
Bicycle to Work	2	-	146	0.3%	300	0.2%	877	0.2%
Walk to Work	54	1.1%	1,243	2.9%	2,839	2.3%	7,304	1.5%
Other Means	72	1.4%	297	0.7%	832	0.7%	4,297	0.9%
Work at Home	1,861	37.0%	14,373	33.1%	41,804	33.2%	144,818	28.9%
Daytime Demographics (2023)								
Total Businesses	421		3,830		11,832		39,883	
Total Employees	5,230		60,146		170,137		534,291	
Company Headquarter Businesses	10	2.3%	186	4.9%	576	4.9%	1,867	4.7%
Company Headquarter Employees	129	2.5%	20,541	34.2%	48,953	28.8%	125,139	23.4%
Employee Population per Business	12.4 to 1		15.7 to 1		14.4 to 1		13.4 to 1	
Residential Population per Business	22.1 to 1		20.7 to 1		19.4 to 1		22.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,718		81,055		230,522		766,994	
Labor Force								
Labor Population Age 16 Years or Over (2023)	7,519		64,415		186,273		733,681	
Labor Force Total Males (2023)	3,730	49.6%	31,438	48.8%	90,782	48.7%	359,866	49.0%
Male Civilian Employed	2,819	75.6%	23,211	73.8%	67,423	74.3%	266,155	74.0%
Male Civilian Unemployed	102	2.7%	579	1.8%	2,244	2.5%	10,932	3.0%
Males in Armed Forces	-	-	19	-	83	-	331	-
Males Not in Labor Force	809	21.7%	7,628	24.3%	21,031	23.2%	82,448	22.9%
Labor Force Total Females (2023)	3,789	50.4%	32,977	51.2%	95,491	51.3%	373,815	51.0%
Female Civilian Employed	2,212	58.4%	20,270	61.5%	58,373	61.1%	234,368	62.7%
Female Civilian Unemployed	87	2.3%	738	2.2%	2,042	2.1%	8,061	2.2%
Females in Armed Forces	-	-	6	-	9	-	124	-
Females Not in Labor Force	1,490	39.3%	11,963	36.3%	35,067	36.7%	131,262	35.1%
Unemployment Rate	189	2.5%	1,317	2.0%	4,286	2.3%	18,993	2.6%
Occupation (2023)								
Occupation Population Age 16 Years or Over	5,031		43,468		125,782		500,509	
Occupation Total Males	2,819	56.0%	23,202	53.4%	67,413	53.6%	266,145	53.2%
Occupation Total Females	2,212	44.0%	20,266	46.6%	58,369	46.4%	234,364	46.8%
Management, Business, Financial Operations	1,362	-	10,897	25.1%	31,986	25.4%	112,280	22.4%
Professional, Related	1,536	30.5%	13,820	31.8%	38,394	30.5%	141,304	28.2%
Service	505	10.0%	4,329	10.0%	13,134	10.4%	58,937	11.8%
Sales, Office	1,147	22.8%	9,847	22.7%	27,033	21.5%	109,722	21.9%
Farming, Fishing, Forestry	-	-	22	-	68	-	520	0.1%
Construction, Extraction, Maintenance	193	3.8%	1,601	3.7%	4,732	3.8%	23,845	4.8%
Production, Transport, Material Moving	287	5.7%	2,953	6.8%	10,435	8.3%	53,901	10.8%
White Collar Workers	4,046	80.4%	34,564	79.5%	97,413	77.4%	363,306	72.6%
Blue Collar Workers	985	19.6%	8,905	20.5%	28,369	22.6%	137,203	27.4%

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2000 S Naperville Rd Wheaton, IL 60189		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units		3,674		30,728		90,011		343,224	
1 Detached Unit		2,236	60.8%	18,398	59.9%	51,352	57.1%	208,907	60.9%
1 Attached Unit		296	8.1%	2,947	9.6%	9,306	10.3%	41,205	12.0%
2 Units		16	0.4%	157	0.5%	575	0.6%	2,621	0.8%
3 to 4 Units		225	6.1%	1,568	5.1%	3,953	4.4%	13,424	3.9%
5 to 9 Units		275	7.5%	1,856	6.0%	6,050	6.7%	20,114	5.9%
10 to 19 Units		252	6.9%	1,833	6.0%	5,427	6.0%	19,558	5.7%
20 to 49 Units		172	4.7%	1,514	4.9%	4,963	5.5%	14,582	4.2%
50 or More Units		191	5.2%	2,407	7.8%	8,208	9.1%	22,078	6.4%
Mobile Home or Trailer		11	0.3%	49	0.2%	177	0.2%	681	0.2%
Other Structure		-	-	-	-	-	-	54	-
Homes Built By Year (2023)									
Homes Built 2020 or later		4	0.1%	48	0.1%	191	0.2%	1,043	0.3%
Homes Built 2010 to 2019		59	1.5%	1,476	4.6%	4,866	5.1%	15,640	4.3%
Homes Built 2000 to 2009		193	5.0%	1,832	5.7%	7,699	8.1%	34,579	9.6%
Homes Built 1990 to 1999		563	14.6%	2,858	8.8%	10,084	10.6%	51,277	14.2%
Homes Built 1980 to 1989		1,229	32.0%	6,107	18.9%	16,033	16.8%	61,069	16.9%
Homes Built 1970 to 1979		1,149	29.9%	8,390	25.9%	21,908	23.0%	78,777	21.8%
Homes Built 1960 to 1969		295	7.7%	4,251	13.1%	13,438	14.1%	45,435	12.6%
Homes Built 1950 to 1959		95	2.5%	3,047	9.4%	7,673	8.0%	29,206	8.1%
Homes Built 1940 to 1949		25	0.6%	737	2.3%	2,233	2.3%	7,728	2.1%
Homes Built Before 1939		63	1.6%	1,981	6.1%	5,884	6.2%	18,471	5.1%
Median Age of Homes		43.5	yrs	49.0	yrs	47.7	yrs	46.1	yrs
Home Values (2023)									
Owner Specified Housing Units		2,385		21,490		62,430		249,940	
Home Values \$1,000,000 or More		28	1.2%	501	2.3%	1,674	2.7%	7,818	3.1%
Home Values \$750,000 to \$999,999		72	3.0%	710	3.3%	2,948	4.7%	10,344	4.1%
Home Values \$500,000 to \$749,999		997	41.8%	4,504	21.0%	12,429	19.9%	37,066	14.8%
Home Values \$400,000 to \$499,999		608	25.5%	4,873	22.7%	12,816	20.5%	42,144	16.9%
Home Values \$300,000 to \$399,999		407	17.1%	5,267	24.5%	14,152	22.7%	60,188	24.1%
Home Values \$250,000 to \$299,999		71	3.0%	2,091	9.7%	6,307	10.1%	31,694	12.7%
Home Values \$200,000 to \$249,999		51	2.1%	1,542	7.2%	4,874	7.8%	27,586	11.0%
Home Values \$175,000 to \$199,999		30	1.2%	405	1.9%	1,320	2.1%	8,860	3.5%
Home Values \$150,000 to \$174,999		45	1.9%	522	2.4%	1,557	2.5%	8,106	3.2%
Home Values \$125,000 to \$149,999		36	1.5%	475	2.2%	1,645	2.6%	5,844	2.3%
Home Values \$100,000 to \$124,999		10	0.4%	236	1.1%	1,242	2.0%	3,909	1.6%
Home Values \$90,000 to \$99,999		9	0.4%	73	0.3%	262	0.4%	965	0.4%
Home Values \$80,000 to \$89,999		-	-	9	-	107	0.2%	505	0.2%
Home Values \$70,000 to \$79,999		6	0.3%	26	0.1%	94	0.2%	411	0.2%
Home Values \$60,000 to \$69,999		-	-	2	-	72	0.1%	416	0.2%
Home Values \$50,000 to \$59,999		-	-	30	0.1%	101	0.2%	361	0.1%
Home Values \$35,000 to \$49,999		6	0.3%	38	0.2%	125	0.2%	598	0.2%
Home Values \$25,000 to \$34,999		8	0.3%	74	0.3%	158	0.3%	852	0.3%
Home Values \$10,000 to \$24,999		-	-	21	-	131	0.2%	848	0.3%
Home Values Under \$10,000		1	-	92	0.4%	416	0.7%	1,425	0.6%
Owner-Occupied Median Home Value		\$484,171		\$393,799		\$394,379		\$374,151	
Renter-Occupied Median Rent		\$1,458		\$1,356		\$1,359		\$1,349	

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2000 S Naperville Rd Wheaton, IL 60189	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$447.83 M	\$3.22 B	\$9.53 B	\$34.59 B
Total Non-Retail Expenditure	\$238.86 M	\$1.71 B	\$5.08 B	\$18.41 B
Total Retail Expenditure	\$208.97 M	\$1.5 B	\$4.45 B	\$16.18 B
Apparel	\$16.31 M	\$116.75 M	\$345.69 M	\$1.25 B
Contributions	\$16.44 M	\$116.88 M	\$346.49 M	\$1.25 B
Education	\$16.54 M	\$116.51 M	\$344.98 M	\$1.24 B
Entertainment	\$26.36 M	\$188.84 M	\$559.15 M	\$2.03 B
Food and Beverages	\$64.04 M	\$461.31 M	\$1.37 B	\$4.97 B
Furnishings and Equipment	\$16.25 M	\$116.45 M	\$344.73 M	\$1.25 B
Gifts	\$12.96 M	\$90.57 M	\$268.65 M	\$961.89 M
Health Care	\$35.57 M	\$258.12 M	\$764.84 M	\$2.78 B
Household Operations	\$18.25 M	\$130.96 M	\$388.05 M	\$1.4 B
Miscellaneous Expenses	\$8.57 M	\$61.66 M	\$182.71 M	\$661.89 M
Personal Care	\$5.99 M	\$43.08 M	\$127.61 M	\$463.27 M
Personal Insurance	\$3.51 M	\$25 M	\$74 M	\$267.66 M
Reading	\$994.96 K	\$7.16 M	\$21.22 M	\$76.7 M
Shelter	\$93.92 M	\$674.66 M	\$2 B	\$7.25 B
Tobacco	\$2.12 M	\$15.62 M	\$46.35 M	\$170.17 M
Transportation	\$80.06 M	\$575.24 M	\$1.7 B	\$6.21 B
Utilities	\$29.93 M	\$217.65 M	\$645.23 M	\$2.36 B
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$10,156	\$8,723	\$8,822	\$8,398
Total Non-Retail Expenditure	\$5,417 53.3%	\$4,649 53.3%	\$4,703 53.3%	\$4,469 53.2%
Total Retail Expenditures	\$4,739 46.7%	\$4,074 46.7%	\$4,119 46.7%	\$3,929 46.8%
Apparel	\$370 3.6%	\$317 3.6%	\$320 3.6%	\$305 3.6%
Contributions	\$373 3.7%	\$317 3.6%	\$321 3.6%	\$302 3.6%
Education	\$375 3.7%	\$316 3.6%	\$319 3.6%	\$300 3.6%
Entertainment	\$598 5.9%	\$512 5.9%	\$518 5.9%	\$492 5.9%
Food and Beverages	\$1,452 14.3%	\$1,251 14.3%	\$1,265 14.3%	\$1,207 14.4%
Furnishings and Equipment	\$369 3.6%	\$316 3.6%	\$319 3.6%	\$304 3.6%
Gifts	\$294 2.9%	\$246 2.8%	\$249 2.8%	\$234 2.8%
Health Care	\$807 7.9%	\$700 8.0%	\$708 8.0%	\$676 8.0%
Household Operations	\$414 4.1%	\$355 4.1%	\$359 4.1%	\$341 4.1%
Miscellaneous Expenses	\$194 1.9%	\$167 1.9%	\$169 1.9%	\$161 1.9%
Personal Care	\$136 1.3%	\$117 1.3%	\$118 1.3%	\$112 1.3%
Personal Insurance	\$80 0.8%	\$68 0.8%	\$69 0.8%	\$65 0.8%
Reading	\$23 0.2%	\$19 0.2%	\$20 0.2%	\$19 0.2%
Shelter	\$2,130 21.0%	\$1,830 21.0%	\$1,851 21.0%	\$1,760 21.0%
Tobacco	\$48 0.5%	\$42 0.5%	\$43 0.5%	\$41 0.5%
Transportation	\$1,816 17.9%	\$1,560 17.9%	\$1,577 17.9%	\$1,507 17.9%
Utilities	\$679 6.7%	\$590 6.8%	\$597 6.8%	\$572 6.8%