Lat/Lon: 40.1693/-74.0336

1801 NJ-71 West Belmar, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2024)	13,836		58,596		122,588		338,354	
Projected Population (2029)	13,710		58,410		122,577		338,562	
Census Population (2020)	12,224		53,329		112,993		329,911	
Census Population (2010)	12,296		53,684		114,977		317,636	
Projected Annual Growth (2024-2029)	-126	-0.2%	-186	-	-11	-	208	-
Historical Annual Growth (2020-2024)	1,612	3.3%	5,267	2.5%	9,595	2.1%	8,442	0.6%
Historical Annual Growth (2010-2020)	-72	-	-356	-	-1,984	-0.2%	12,275	0.4%
Estimated Population Density (2024)	4,406	*psm*	2,073	*psm*	1,562	*psm*	1,077	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*	314.0	*sq mi*
Households								
Estimated Households (2024)	6,229		26,002		53,503		135,958	
Projected Households (2029)	6,152		25,834		53,413		134,121	
Census Households (2020)	5,519		23,311		48,381		129,599	
Census Households (2010)	5,355		23,075		47,832		124,016	
Projected Annual Growth (2024-2029)	-78	-0.2%	-168	-0.1%	-90	-	-1,837	-0.3%
Historical Annual Change (2010-2024)	874	1.2%	2,927	0.9%	5,670	0.8%	11,942	0.7%
Average Household Income								
Estimated Average Household Income (2024)	$154,707		$150,930		$151,929		$154,060	
Projected Average Household Income (2029)	$165,321		$160,502		$161,063		$165,228	
Census Average Household Income (2010)	$85,109		$89,832		$86,669		$86,095	
Census Average Household Income (2000)	$72,389		$73,980		$68,549		$68,704	
Projected Annual Change (2024-2029)	$10,614	1.4%	$9,572	1.3%	$9,134	1.2%	$11,168	1.4%
Historical Annual Change (2000-2024)	$82,318	4.7%	$76,950	4.3%	$83,381	5.1%	$85,356	5.2%
Median Household Income								
Estimated Median Household Income (2024)	$113,243		$116,137		$114,010		$112,452	
Projected Median Household Income (2029)	$116,580		$118,995		$116,196		$114,318	
Census Median Household Income (2010)	$68,548		$71,021		$67,609		$68,926	
Census Median Household Income (2000)	$55,956		$57,238		$54,364		$55,989	
Projected Annual Change (2024-2029)	$3,337	0.6%	$2,858	0.5%	$2,186	0.4%	$1,866	0.3%
Historical Annual Change (2000-2024)	$57,287	4.3%	$58,899	4.3%	$59,647	4.6%	$56,462	4.2%
Per Capita Income								
Estimated Per Capita Income (2024)	$69,656		$67,145		$66,433		$62,037	
Projected Per Capita Income (2029)	$74,183		$71,158		$70,309		$65,587	
Census Per Capita Income (2010)	$37,056		$38,608		$36,055		$33,612	
Census Per Capita Income (2000)	$30,976		$31,407		$27,944		$26,423	
Projected Annual Change (2024-2029)	$4,527	1.3%	$4,013	1.2%	$3,875	1.2%	$3,550	1.1%
Historical Annual Change (2000-2024)	$38,680	5.2%	$35,739	4.7%	$38,490	5.7%	$35,615	5.6%
Estimated Average Household Net Worth (2024)	$1.63 M		$1.7 M		$1.6 M		$1.54 M	

Lat/Lon: 40.1693/-74.0336

1801 NJ-71 West Belmar, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	13,836		58,596		122,588		338,354	
White (2024)	12,064	87.2%	47,796	81.6%	96,047	78.3%	268,219	79.3%
Black or African American (2024)	453	3.3%	2,920	5.0%	7,408	6.0%	21,739	6.4%
American Indian or Alaska Native (2024)	33	0.2%	143	0.2%	303	0.2%	839	0.2%
Asian (2024)	388	2.8%	2,661	4.5%	6,913	5.6%	16,400	4.8%
Hawaiian or Pacific Islander (2024)	-	-	9	-	32	-	82	-
Other Race (2024)	370	2.7%	1,908	3.3%	4,632	3.8%	11,931	3.5%
Two or More Races (2024)	528	3.8%	3,159	5.4%	7,252	5.9%	19,145	5.7%
Population < 18 (2024)	2,406	17.4%	11,114	19.0%	24,488	20.0%	71,019	21.0%
White Not Hispanic	1,884	78.3%	7,716	69.4%	15,983	65.3%	48,518	68.3%
Black or African American	87	3.6%	619	5.6%	1,572	6.4%	5,212	7.3%
Asian	75	3.1%	520	4.7%	1,564	6.4%	3,631	5.1%
Other Race Not Hispanic	91	3.8%	438	3.9%	818	3.3%	1,997	2.8%
Hispanic	269	11.2%	1,821	16.4%	4,552	18.6%	11,661	16.4%
Not Hispanic or Latino Population (2024)	12,797	92.5%	52,509	89.6%	108,232	88.3%	300,475	88.8%
Not Hispanic White	11,778	92.0%	46,171	87.9%	92,468	85.4%	258,835	86.1%
Not Hispanic Black or African American	425	3.3%	2,762	5.3%	7,066	6.5%	20,430	6.8%
Not Hispanic American Indian or Alaska Native	5	-	27	-	44	-	117	-
Not Hispanic Asian	383	3.0%	2,611	5.0%	6,781	6.3%	16,124	5.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	15	-	39	-
Not Hispanic Other Race	36	0.3%	104	0.2%	218	0.2%	787	0.3%
Not Hispanic Two or More Races	169	1.3%	830	1.6%	1,639	1.5%	4,143	1.4%
Hispanic or Latino Population (2024)	1,039	7.5%	6,087	10.4%	14,356	11.7%	37,878	11.2%
Hispanic White	285	27.5%	1,625	26.7%	3,579	24.9%	9,384	24.8%
Hispanic Black or African American	28	2.6%	158	2.6%	342	2.4%	1,309	3.5%
Hispanic American Indian or Alaska Native	27	2.6%	116	1.9%	259	1.8%	721	1.9%
Hispanic Asian	5	0.5%	50	0.8%	132	0.9%	276	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	4	-	16	0.1%	43	0.1%
Hispanic Other Race	334	32.2%	1,804	29.6%	4,414	30.7%	11,144	29.4%
Hispanic Two or More Races	360	34.6%	2,328	38.3%	5,613	39.1%	15,002	39.6%
Not Hispanic or Latino Population (2020)	10,404	85.1%	47,345	88.8%	99,053	87.7%	285,828	86.6%
Hispanic or Latino Population (2020)	1,820	14.9%	5,984	11.2%	13,940	12.3%	44,084	13.4%
Not Hispanic or Latino Population (2010)	10,767	87.6%	48,938	91.2%	103,437	90.0%	283,553	89.3%
Hispanic or Latino Population (2010)	1,530	12.4%	4,747	8.8%	11,539	10.0%	34,084	10.7%
Not Hispanic or Latino Population (2029)	12,535	91.4%	52,019	89.1%	107,693	87.9%	298,814	88.3%
Hispanic or Latino Population (2029)	1,175	8.6%	6,391	10.9%	14,884	12.1%	39,748	11.7%
Projected Annual Growth (2024-2029)	136	2.6%	305	1.0%	528	0.7%	1,870	1.0%
Historical Annual Growth (2010-2020)	290	1.9%	1,237	2.6%	2,400	2.1%	10,000	2.9%

Lat/Lon: 40.1693/-74.0336

1801 NJ-71 West Belmar, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2024)								
Total Population	13,836		58,596		122,588		338,354	
Age Under 5 Years	489	3.5%	2,596	4.4%	6,067	4.9%	18,791	5.6%
Age 5 to 9 Years	619	4.5%	2,796	4.8%	6,363	5.2%	19,249	5.7%
Age 10 to 14 Years	736	5.3%	3,282	5.6%	6,996	5.7%	19,854	5.9%
Age 15 to 19 Years	767	5.5%	3,404	5.8%	7,319	6.0%	21,216	6.3%
Age 20 to 24 Years	718	5.2%	2,985	5.1%	6,494	5.3%	19,332	5.7%
Age 25 to 29 Years	1,057	7.6%	3,450	5.9%	7,610	6.2%	20,661	6.1%
Age 30 to 34 Years	928	6.7%	3,267	5.6%	7,233	5.9%	20,647	6.1%
Age 35 to 39 Years	771	5.6%	2,983	5.1%	6,918	5.6%	20,263	6.0%
Age 40 to 44 Years	687	5.0%	2,843	4.9%	6,493	5.3%	19,077	5.6%
Age 45 to 49 Years	714	5.2%	2,890	4.9%	6,415	5.2%	18,204	5.4%
Age 50 to 54 Years	995	7.2%	3,885	6.6%	7,905	6.4%	21,424	6.3%
Age 55 to 59 Years	1,192	8.6%	4,718	8.1%	9,488	7.7%	24,366	7.2%
Age 60 to 64 Years	1,206	8.7%	5,130	8.8%	10,113	8.2%	25,960	7.7%
Age 65 to 69 Years	1,023	7.4%	4,589	7.8%	8,842	7.2%	22,358	6.6%
Age 70 to 74 Years	777	5.6%	3,641	6.2%	6,949	5.7%	17,346	5.1%
Age 75 to 79 Years	533	3.9%	2,730	4.7%	5,180	4.2%	13,159	3.9%
Age 80 to 84 Years	327	2.4%	1,667	2.8%	3,093	2.5%	8,136	2.4%
Age 85 Years or Over	297	2.1%	1,741	3.0%	3,108	2.5%	8,310	2.5%
Median Age	44.9		47.0		44.7		42.5	
Age 19 Years or Less	2,611	18.9%	12,078	20.6%	26,746	21.8%	79,111	23.4%
Age 20 to 64 Years	8,268	59.8%	32,150	54.9%	68,670	56.0%	189,933	56.1%
Age 65 Years or Over	2,956	21.4%	14,367	24.5%	27,172	22.2%	69,309	20.5%
Female Age Distribution (2024)								
Female Population	7,096	51.3%	29,896	51.0%	62,614	51.1%	171,770	50.8%
Age Under 5 Years	244	3.4%	1,214	4.1%	2,953	4.7%	9,234	5.4%
Age 5 to 9 Years	282	4.0%	1,370	4.6%	3,225	5.2%	9,569	5.6%
Age 10 to 14 Years	359	5.1%	1,610	5.4%	3,429	5.5%	9,658	5.6%
Age 15 to 19 Years	397	5.6%	1,661	5.6%	3,561	5.7%	9,757	5.7%
Age 20 to 24 Years	377	5.3%	1,499	5.0%	3,252	5.2%	9,308	5.4%
Age 25 to 29 Years	540	7.6%	1,764	5.9%	3,918	6.3%	10,438	6.1%
Age 30 to 34 Years	448	6.3%	1,604	5.4%	3,588	5.7%	10,354	6.0%
Age 35 to 39 Years	349	4.9%	1,450	4.9%	3,397	5.4%	10,052	5.9%
Age 40 to 44 Years	350	4.9%	1,470	4.9%	3,340	5.3%	9,618	5.6%
Age 45 to 49 Years	365	5.1%	1,466	4.9%	3,246	5.2%	9,274	5.4%
Age 50 to 54 Years	536	7.5%	2,039	6.8%	4,084	6.5%	11,028	6.4%
Age 55 to 59 Years	635	9.0%	2,516	8.4%	4,974	7.9%	12,701	7.4%
Age 60 to 64 Years	606	8.5%	2,616	8.8%	5,140	8.2%	13,346	7.8%
Age 65 to 69 Years	525	7.4%	2,381	8.0%	4,577	7.3%	11,598	6.8%
Age 70 to 74 Years	413	5.8%	1,942	6.5%	3,690	5.9%	9,294	5.4%
Age 75 to 79 Years	278	3.9%	1,438	4.8%	2,781	4.4%	7,218	4.2%
Age 80 to 84 Years	192	2.7%	907	3.0%	1,738	2.8%	4,633	2.7%
Age 85 Years or Over	201	2.8%	946	3.2%	1,719	2.7%	4,689	2.7%
Female Median Age	46.3		48.0		45.5		43.8	
Age 19 Years or Less	1,282	18.1%	5,855	19.6%	13,169	21.0%	38,218	22.2%
Age 20 to 64 Years	4,206	59.3%	16,426	54.9%	34,939	55.8%	96,119	56.0%
Age 65 Years or Over	1,608	22.7%	7,615	25.5%	14,506	23.2%	37,432	21.8%

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Lat/Lon: 40.1693/-74.0336

1801 NJ-71 West Belmar, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2024)								
Male Population	6,740	48.7%	28,700	49.0%	59,975	48.9%	166,584	49.2%
Age Under 5 Years	244	3.6%	1,382	4.8%	3,114	5.2%	9,557	5.7%
Age 5 to 9 Years	337	5.0%	1,427	5.0%	3,138	5.2%	9,680	5.8%
Age 10 to 14 Years	377	5.6%	1,672	5.8%	3,567	5.9%	10,196	6.1%
Age 15 to 19 Years	370	5.5%	1,742	6.1%	3,758	6.3%	11,460	6.9%
Age 20 to 24 Years	341	5.1%	1,485	5.2%	3,242	5.4%	10,023	6.0%
Age 25 to 29 Years	517	7.7%	1,686	5.9%	3,692	6.2%	10,223	6.1%
Age 30 to 34 Years	480	7.1%	1,663	5.8%	3,646	6.1%	10,293	6.2%
Age 35 to 39 Years	422	6.3%	1,533	5.3%	3,521	5.9%	10,211	6.1%
Age 40 to 44 Years	337	5.0%	1,373	4.8%	3,154	5.3%	9,459	5.7%
Age 45 to 49 Years	348	5.2%	1,424	5.0%	3,168	5.3%	8,930	5.4%
Age 50 to 54 Years	460	6.8%	1,845	6.4%	3,821	6.4%	10,396	6.2%
Age 55 to 59 Years	557	8.3%	2,202	7.7%	4,515	7.5%	11,664	7.0%
Age 60 to 64 Years	600	8.9%	2,514	8.8%	4,973	8.3%	12,613	7.6%
Age 65 to 69 Years	498	7.4%	2,207	7.7%	4,265	7.1%	10,760	6.5%
Age 70 to 74 Years	364	5.4%	1,699	5.9%	3,259	5.4%	8,052	4.8%
Age 75 to 79 Years	255	3.8%	1,291	4.5%	2,399	4.0%	5,941	3.6%
Age 80 to 84 Years	135	2.0%	760	2.6%	1,354	2.3%	3,504	2.1%
Age 85 Years or Over	96	1.4%	795	2.8%	1,389	2.3%	3,621	2.2%
Male Median Age	43.3		45.7		43.6		41.1	
Age 19 Years or Less	1,329	19.7%	6,223	21.7%	13,577	22.6%	40,893	24.5%
Age 20 to 64 Years	4,062	60.3%	15,725	54.8%	33,731	56.2%	93,814	56.3%
Age 65 Years or Over	1,349	20.0%	6,752	23.5%	12,666	21.1%	31,877	19.1%
Males per 100 Females (2024)								
Overall Comparison	95		96		96		97	
Age Under 5 Years	100	50.0%	114	53.2%	105	51.3%	103	50.9%
Age 5 to 9 Years	119	54.4%	104	51.0%	97	49.3%	101	50.3%
Age 10 to 14 Years	105	51.2%	104	50.9%	104	51.0%	106	51.4%
Age 15 to 19 Years	93	48.3%	105	51.2%	106	51.3%	117	54.0%
Age 20 to 24 Years	90	47.5%	99	49.8%	100	49.9%	108	51.8%
Age 25 to 29 Years	96	48.9%	96	48.9%	94	48.5%	98	49.5%
Age 30 to 34 Years	107	51.7%	104	50.9%	102	50.4%	99	49.9%
Age 35 to 39 Years	121	54.8%	106	51.4%	104	50.9%	102	50.4%
Age 40 to 44 Years	96	49.0%	93	48.3%	94	48.6%	98	49.6%
Age 45 to 49 Years	95	48.8%	97	49.3%	98	49.4%	96	49.1%
Age 50 to 54 Years	86	46.2%	90	47.5%	94	48.3%	94	48.5%
Age 55 to 59 Years	88	46.7%	88	46.7%	91	47.6%	92	47.9%
Age 60 to 64 Years	99	49.8%	96	49.0%	97	49.2%	95	48.6%
Age 65 to 69 Years	95	48.7%	93	48.1%	93	48.2%	93	48.1%
Age 70 to 74 Years	88	46.9%	87	46.7%	88	46.9%	87	46.4%
Age 75 to 79 Years	92	47.9%	90	47.3%	86	46.3%	82	45.1%
Age 80 to 84 Years	70	41.3%	84	45.6%	78	43.8%	76	43.1%
Age 85 Years or Over	48	32.4%	84	45.6%	81	44.7%	77	43.6%
Age 19 Years or Less	104	50.9%	106	51.5%	103	50.8%	107	51.7%
Age 20 to 39 Years	103	50.7%	101	50.2%	100	49.9%	101	50.4%
Age 40 to 64 Years	92	48.0%	93	48.1%	94	48.6%	95	48.7%
Age 65 Years or Over	84	45.6%	89	47.0%	87	46.6%	85	46.0%

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Lat/Lon: 40.1693/-74.0336

1801 NJ-71 West Belmar, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2024)								
Total Households	6,229		26,002		53,503		135,958	
Households with Children	1,175	18.9%	4,843	18.6%	10,852	20.3%	33,627	24.7%
Average Household Size	2.2		2.2		2.3		2.5	
Household Density per Square Mile	1,984		920		682		433	
Population Family	10,075	72.8%	41,761	71.3%	89,305	72.8%	265,751	78.5%
Population Non-Family	3,756	27.1%	16,013	27.3%	31,926	26.0%	67,816	20.0%
Population Group Quarters	5	-	821	1.4%	1,357	1.1%	4,787	1.4%
Family Households	3,186	51.1%	12,893	49.6%	27,455	51.3%	80,442	59.2%
Married Couple Households	2,297	72.1%	9,529	73.9%	19,377	70.6%	58,890	73.2%
Other Family Households with Children	888	27.9%	3,364	26.1%	8,077	29.4%	21,552	26.8%
Family Households with Children	1,174	36.9%	4,839	37.5%	10,840	39.5%	33,598	41.8%
Married Couple with Children	872	74.3%	3,628	75.0%	7,556	69.7%	24,783	73.8%
Other Family Households with Children	302	25.7%	1,211	25.0%	3,285	30.3%	8,815	26.2%
Family Households No Children	2,011	63.1%	8,054	62.5%	16,614	60.5%	46,844	58.2%
Married Couple No Children	1,425	70.9%	5,901	73.3%	11,821	71.2%	34,108	72.8%
Other Family Households No Children	586	29.1%	2,153	26.7%	4,793	28.8%	12,737	27.2%
Non-Family Households	3,044	48.9%	13,109	50.4%	26,048	48.7%	55,516	40.8%
Non-Family Households with Children	-	-	4	-	12	-	29	-
Non-Family Households No Children	3,043	100.0%	13,105	100.0%	26,036	100.0%	55,487	99.9%
Average Family Household Size	3.2		3.2		3.3		3.3	
Average Family Income	$215,808		$229,840		$218,375		$201,549	
Median Family Income	$153,274		$159,709		$151,763		$144,196	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2024)								
Population Age 15 Years or Over	11,992		49,922		103,161		280,459	
Never Married	3,885	32.4%	15,889	31.8%	35,626	34.5%	93,841	33.5%
Currently Married	5,741	47.9%	23,812	47.7%	47,196	45.7%	134,924	48.1%
Previously Married	2,365	19.7%	10,222	20.5%	20,340	19.7%	51,694	18.4%
Separated	379	16.0%	1,386	13.6%	2,990	14.7%	9,262	17.9%
Widowed	747	31.6%	3,918	38.3%	6,857	33.7%	16,168	31.3%
Divorced	1,239	52.4%	4,917	48.1%	10,493	51.6%	26,264	50.8%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	10,506		43,533		89,348		239,911	
Elementary (Grade Level 0 to 8)	163	1.6%	603	1.4%	1,553	1.7%	6,096	2.5%
Some High School (Grade Level 9 to 11)	246	2.3%	1,068	2.5%	2,941	3.3%	8,449	3.5%
High School Graduate	1,910	18.2%	8,033	18.5%	17,303	19.4%	54,098	22.5%
Some College	1,436	13.7%	7,382	17.0%	14,791	16.6%	39,657	16.5%
Associate Degree Only	1,065	10.1%	3,413	7.8%	6,673	7.5%	19,067	7.9%
Bachelor Degree Only	3,588	34.2%	14,395	33.1%	28,898	32.3%	70,231	29.3%
Graduate Degree	2,097	20.0%	8,638	19.8%	17,189	19.2%	42,312	17.6%
Any College (Some College or Higher)	8,186	77.9%	33,829	77.7%	67,550	75.6%	171,267	71.4%
College Degree + (Bachelor Degree or Higher)	5,685	54.1%	23,034	52.9%	46,086	51.6%	112,543	46.9%

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Lat/Lon: 40.1693/-74.0336

1801 NJ-71 **West Belmar, NJ 07719**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**10 mi radius**	
Housing								
Total Housing Units (2024)	7,179		29,674		60,340		151,989	
Total Housing Units (2020)	7,206		29,363		59,288		150,324	
Historical Annual Growth (2020-2024)	-28	-	311	0.3%	1,051	0.4%	1,665	0.3%
Housing Units Occupied (2024)	6,229	86.8%	26,002	87.6%	53,503	88.7%	135,958	89.5%
Housing Units Owner-Occupied	3,982	63.9%	17,633	67.8%	34,143	63.8%	90,420	66.5%
Housing Units Renter-Occupied	2,247	36.1%	8,369	32.2%	19,359	36.2%	45,538	33.5%
Housing Units Vacant (2024)	949	13.2%	3,672	12.4%	6,837	11.3%	16,031	10.5%
Household Size (2024)								
Total Households	6,229		26,002		53,503		135,958	
1 Person Households	2,567	41.2%	11,616	44.7%	22,835	42.7%	48,849	35.9%
2 Person Households	1,962	31.5%	7,962	30.6%	17,313	32.4%	47,116	34.7%
3 Person Households	764	12.3%	2,868	11.0%	5,705	10.7%	16,909	12.4%
4 Person Households	525	8.4%	2,102	8.1%	4,433	8.3%	12,767	9.4%
5 Person Households	265	4.3%	964	3.7%	2,108	3.9%	5,947	4.4%
6 Person Households	117	1.9%	361	1.4%	756	1.4%	2,469	1.8%
7 or More Person Households	29	0.5%	129	0.5%	353	0.7%	1,902	1.4%
Household Income Distribution (2024)								
HH Income $200,000 or More	1,487	23.9%	6,006	23.1%	12,060	22.5%	29,406	21.6%
HH Income $150,000 to $199,999	747	12.0%	3,359	12.9%	7,397	13.8%	18,086	13.3%
HH Income $125,000 to $149,999	448	7.2%	2,193	8.4%	4,297	8.0%	11,873	8.7%
HH Income $100,000 to $124,999	833	13.4%	2,862	11.0%	5,160	9.6%	13,212	9.7%
HH Income $75,000 to $99,999	702	11.3%	3,166	12.2%	6,209	11.6%	15,615	11.5%
HH Income $50,000 to $74,999	840	13.5%	2,809	10.8%	5,981	11.2%	16,568	12.2%
HH Income $35,000 to $49,999	475	7.6%	1,692	6.5%	3,531	6.6%	9,758	7.2%
HH Income $25,000 to $34,999	260	4.2%	1,286	4.9%	2,758	5.2%	7,491	5.5%
HH Income $15,000 to $24,999	219	3.5%	1,171	4.5%	2,702	5.0%	5,903	4.3%
HH Income $10,000 to $14,999	50	0.8%	347	1.3%	943	1.8%	2,840	2.1%
HH Income Under $10,000	169	2.7%	1,112	4.3%	2,464	4.6%	5,205	3.8%
Household Vehicles (2024)								
Households 0 Vehicles Available	431	6.9%	1,952	7.5%	4,721	8.8%	10,539	7.8%
Households 1 Vehicle Available	2,399	38.5%	9,944	38.2%	20,327	38.0%	48,085	35.4%
Households 2 Vehicles Available	2,061	33.1%	9,217	35.4%	19,114	35.7%	51,583	37.9%
Households 3 or More Vehicles Available	1,338	21.5%	4,890	18.8%	9,340	17.5%	25,751	18.9%
Total Vehicles Available	11,015		45,167		90,699		239,475	
Average Vehicles per Household	1.8		1.7		1.7		1.8	
Owner-Occupied Household Vehicles	8,049	73.1%	34,825	77.1%	68,000	75.0%	183,521	76.6%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0		2.0	
Renter-Occupied Household Vehicles	2,967	26.9%	10,343	22.9%	22,699	25.0%	55,953	23.4%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.2		1.2	
Travel Time (2024)								
Worker Base Age 16 years or Over	7,353		29,134		61,450		170,190	
Travel to Work in 14 Minutes or Less	1,878	25.5%	8,486	29.1%	16,894	27.5%	44,270	26.0%
Travel to Work in 15 to 29 Minutes	1,564	21.3%	6,104	21.0%	14,354	23.4%	43,371	25.5%
Travel to Work in 30 to 59 Minutes	1,798	24.5%	5,847	20.1%	12,220	19.9%	35,463	20.8%
Travel to Work in 60 Minutes or More	782	10.6%	2,991	10.3%	5,900	9.6%	19,237	11.3%
Work at Home	1,330	18.1%	5,706	19.6%	12,082	19.7%	27,849	16.4%
Average Minutes Travel to Work	24.2		21.4		21.7		22.5	

Lat/Lon: 40.1693/-74.0336

1801 NJ-71 West Belmar, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	7,353		29,134		61,450		170,190	
Drive to Work Alone	4,923	67.0%	19,249	66.1%	40,129	65.3%	113,998	67.0%
Drive to Work in Carpool	486	6.6%	1,813	6.2%	3,813	6.2%	14,170	8.3%
Travel to Work by Public Transportation	375	5.1%	1,066	3.7%	2,467	4.0%	6,346	3.7%
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-
Bicycle to Work	72	1.0%	212	0.7%	529	0.9%	1,164	0.7%
Walk to Work	113	1.5%	774	2.7%	1,759	2.9%	4,589	2.7%
Other Means	54	0.7%	313	1.1%	671	1.1%	2,073	1.2%
Work at Home	1,330	18.1%	5,706	19.6%	12,082	19.7%	27,849	16.4%
Daytime Demographics (2024)								
Total Businesses	585		2,794		6,284		15,360	
Total Employees	3,663		19,494		53,632		141,886	
Company Headquarter Businesses	14	2.4%	102	3.7%	232	3.7%	566	3.7%
Company Headquarter Employees	314	8.6%	2,837	14.6%	7,171	13.4%	22,917	16.2%
Employee Population per Business	6.3	to 1	7.0	to 1	8.5	to 1	9.2	to 1
Residential Population per Business	23.6	to 1	21.0	to 1	19.5	to 1	22.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,150		39,512		93,732		247,494	
Labor Force								
Labor Population Age 16 Years or Over (2024)	11,839		49,157		101,617		276,195	
Labor Force Total Males (2024)	5,711	48.2%	23,810	48.4%	49,327	48.5%	134,938	48.9%
Male Civilian Employed	3,623	63.4%	14,990	63.0%	31,731	64.3%	89,522	66.3%
Male Civilian Unemployed	193	3.4%	618	2.6%	1,643	3.3%	4,698	3.5%
Males in Armed Forces	-	-	-	-	18	-	238	0.2%
Males Not in Labor Force	1,895	33.2%	8,203	34.5%	15,935	32.3%	40,481	30.0%
Labor Force Total Females (2024)	6,129	51.8%	25,346	51.6%	52,290	51.5%	141,257	51.1%
Female Civilian Employed	3,730	60.9%	14,145	55.8%	29,722	56.8%	80,676	57.1%
Female Civilian Unemployed	236	3.9%	840	3.3%	1,931	3.7%	4,692	3.3%
Females in Armed Forces	-	-	4	-	47	-	150	0.1%
Females Not in Labor Force	2,162	35.3%	10,358	40.9%	20,590	39.4%	55,739	39.5%
Unemployment Rate	429	3.6%	1,457	3.0%	3,575	3.5%	9,389	3.4%
Occupation (2024)								
Occupation Population Age 16 Years or Over	7,353		29,134		61,450		170,190	
Occupation Total Males	3,622	49.3%	14,989	51.4%	31,729	51.6%	89,514	52.6%
Occupation Total Females	3,730	50.7%	14,145	48.6%	29,722	48.4%	80,676	47.4%
Management, Business, Financial Operations	1,593	21.7%	6,995	24.0%	14,407	23.4%	35,056	20.6%
Professional, Related	2,079	28.3%	7,778	26.7%	16,550	26.9%	43,630	25.6%
Service	1,319	17.9%	4,278	14.7%	9,157	14.9%	26,981	15.9%
Sales, Office	1,448	19.7%	6,322	21.7%	12,902	21.0%	38,344	22.5%
Farming, Fishing, Forestry	2	-	100	0.3%	238	0.4%	457	0.3%
Construction, Extraction, Maintenance	396	5.4%	1,564	5.4%	3,299	5.4%	12,200	7.2%
Production, Transport, Material Moving	516	7.0%	2,096	7.2%	4,896	8.0%	13,521	7.9%
White Collar Workers	5,120	69.6%	21,095	72.4%	43,859	71.4%	117,030	68.8%
Blue Collar Workers	2,233	30.4%	8,038	27.6%	17,591	28.6%	53,160	31.2%

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Lat/Lon: 40.1693/-74.0336

1801 NJ-71 West Belmar, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2024)								
Total Units	6,229		26,002		53,503		135,958	
1 Detached Unit	3,948	63.4%	16,531	63.6%	31,956	59.7%	81,473	59.9%
1 Attached Unit	384	6.2%	1,953	7.5%	3,868	7.2%	14,242	10.5%
2 Units	229	3.7%	1,124	4.3%	2,457	4.6%	5,391	4.0%
3 to 4 Units	291	4.7%	1,120	4.3%	2,932	5.5%	6,219	4.6%
5 to 9 Units	360	5.8%	1,017	3.9%	2,390	4.5%	5,719	4.2%
10 to 19 Units	251	4.0%	962	3.7%	2,230	4.2%	5,020	3.7%
20 to 49 Units	272	4.4%	1,317	5.1%	2,742	5.1%	5,299	3.9%
50 or More Units	423	6.8%	1,736	6.7%	4,320	8.1%	10,745	7.9%
Mobile Home or Trailer	67	1.1%	232	0.9%	579	1.1%	1,782	1.3%
Other Structure	3	-	9	-	28	-	67	-
Homes Built By Year (2024)								
Homes Built 2020 or later	82	1.1%	276	0.9%	482	0.8%	1,344	0.9%
Homes Built 2010 to 2019	559	7.8%	1,786	6.0%	3,995	6.6%	10,275	6.8%
Homes Built 2000 to 2009	717	10.0%	2,494	8.4%	4,855	8.0%	13,190	8.7%
Homes Built 1990 to 1999	390	5.4%	2,068	7.0%	4,312	7.1%	14,292	9.4%
Homes Built 1980 to 1989	533	7.4%	2,279	7.7%	5,220	8.7%	17,987	11.8%
Homes Built 1970 to 1979	733	10.2%	3,365	11.3%	6,367	10.6%	19,307	12.7%
Homes Built 1960 to 1969	678	9.4%	2,928	9.9%	6,421	10.6%	19,062	12.5%
Homes Built 1950 to 1959	854	11.9%	3,850	13.0%	8,391	13.9%	18,421	12.1%
Homes Built 1940 to 1949	461	6.4%	1,882	6.3%	3,243	5.4%	5,605	3.7%
Homes Built Before 1939	1,221	17.0%	5,074	17.1%	10,216	16.9%	16,474	10.8%
Median Age of Homes	54.1	yrs	55.5	yrs	55.1	yrs	50.4	yrs
Home Values (2024)								
Owner Specified Housing Units	3,982		17,633		34,143		90,420	
Home Values $1,000,000 or More	823	20.7%	3,913	22.2%	6,003	17.6%	10,133	11.2%
Home Values $750,000 to $999,999	785	19.7%	3,263	18.5%	6,818	20.0%	12,681	14.0%
Home Values $500,000 to $749,999	1,113	27.9%	4,619	26.2%	9,370	27.4%	24,578	27.2%
Home Values $400,000 to $499,999	585	14.7%	2,227	12.6%	4,317	12.6%	14,148	15.6%
Home Values $300,000 to $399,999	361	9.1%	2,103	11.9%	4,410	12.9%	16,674	18.4%
Home Values $250,000 to $299,999	132	3.3%	485	2.7%	1,113	3.3%	4,231	4.7%
Home Values $200,000 to $249,999	40	1.0%	209	1.2%	511	1.5%	2,266	2.5%
Home Values $175,000 to $199,999	10	0.3%	61	0.3%	91	0.3%	714	0.8%
Home Values $150,000 to $174,999	3	-	18	0.1%	60	0.2%	606	0.7%
Home Values $125,000 to $149,999	-	-	15	-	32	-	292	0.3%
Home Values $100,000 to $124,999	4	-	95	0.5%	160	0.5%	590	0.7%
Home Values $90,000 to $99,999	-	-	6	-	25	-	204	0.2%
Home Values $80,000 to $89,999	12	0.3%	32	0.2%	93	0.3%	452	0.5%
Home Values $70,000 to $79,999	4	0.1%	17	-	59	0.2%	230	0.3%
Home Values $60,000 to $69,999	14	0.3%	74	0.4%	85	0.2%	257	0.3%
Home Values $50,000 to $59,999	4	-	88	0.5%	156	0.5%	370	0.4%
Home Values $35,000 to $49,999	46	1.2%	159	0.9%	286	0.8%	540	0.6%
Home Values $25,000 to $34,999	10	0.3%	16	-	84	0.2%	229	0.3%
Home Values $10,000 to $24,999	13	0.3%	51	0.3%	66	0.2%	240	0.3%
Home Values Under $10,000	23	0.6%	183	1.0%	402	1.2%	983	1.1%
Owner-Occupied Median Home Value	$933,200		$884,061		$767,340		$606,954	
Renter-Occupied Median Rent	$1,601		$1,531		$1,497		$1,485	

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Lat/Lon: 40.1693/-74.0336

1801 NJ-71 West Belmar, NJ 07719	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	$609.1 M		$2.49 B		$5.14 B		$13.15 B	
Total Non-Retail Expenditure	$324.76 M		$1.33 B		$2.74 B		$7.01 B	
Total Retail Expenditure	$284.34 M		$1.16 B		$2.39 B		$6.14 B	
Apparel	$21.91 M		$89.44 M		$185.06 M		$473.1 M	
Contributions	$22.08 M		$90.64 M		$186.8 M		$473.23 M	
Education	$21.43 M		$88.2 M		$183.18 M		$461.76 M	
Entertainment	$35.57 M		$145.46 M		$300.31 M		$767.43 M	
Food and Beverages	$87.43 M		$356.71 M		$736.76 M		$1.89 B	
Furnishings and Equipment	$21.95 M		$89.77 M		$185.32 M		$474.05 M	
Gifts	$17.01 M		$69.52 M		$143.2 M		$363.06 M	
Health Care	$49.46 M		$202.36 M		$416.52 M		$1.07 B	
Household Operations	$24.73 M		$101.32 M		$209.15 M		$533.31 M	
Miscellaneous Expenses	$11.73 M		$47.99 M		$98.99 M		$252.53 M	
Personal Care	$8.16 M		$33.4 M		$68.92 M		$176.37 M	
Personal Insurance	$4.67 M		$19.17 M		$39.53 M		$100.84 M	
Reading	$1.37 M		$5.6 M		$11.55 M		$29.42 M	
Shelter	$128.02 M		$523.11 M		$1.08 B		$2.76 B	
Tobacco	$3.05 M		$12.39 M		$25.63 M		$66.27 M	
Transportation	$108.92 M		$443.19 M		$913.93 M		$2.35 B	
Utilities	$41.63 M		$169.94 M		$350.61 M		$901.82 M	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	$8,149		$7,974		$8,003		$8,058	
Total Non-Retail Expenditure	$4,345	53.3%	$4,256	53.4%	$4,274	53.4%	$4,294	53.3%
Total Retail Expenditures	$3,804	46.7%	$3,718	46.6%	$3,729	46.6%	$3,763	46.7%
Apparel	$293	3.6%	$287	3.6%	$288	3.6%	$290	3.6%
Contributions	$295	3.6%	$290	3.6%	$291	3.6%	$290	3.6%
Education	$287	3.5%	$283	3.5%	$285	3.6%	$283	3.5%
Entertainment	$476	5.8%	$466	5.8%	$468	5.8%	$470	5.8%
Food and Beverages	$1,170	14.4%	$1,143	14.3%	$1,148	14.3%	$1,158	14.4%
Furnishings and Equipment	$294	3.6%	$288	3.6%	$289	3.6%	$291	3.6%
Gifts	$228	2.8%	$223	2.8%	$223	2.8%	$223	2.8%
Health Care	$662	8.1%	$649	8.1%	$649	8.1%	$655	8.1%
Household Operations	$331	4.1%	$325	4.1%	$326	4.1%	$327	4.1%
Miscellaneous Expenses	$157	1.9%	$154	1.9%	$154	1.9%	$155	1.9%
Personal Care	$109	1.3%	$107	1.3%	$107	1.3%	$108	1.3%
Personal Insurance	$62	0.8%	$61	0.8%	$62	0.8%	$62	0.8%
Reading	$18	0.2%	$18	0.2%	$18	0.2%	$18	0.2%
Shelter	$1,713	21.0%	$1,677	21.0%	$1,687	21.1%	$1,694	21.0%
Tobacco	$41	0.5%	$40	0.5%	$40	0.5%	$41	0.5%
Transportation	$1,457	17.9%	$1,420	17.8%	$1,424	17.8%	$1,440	17.9%
Utilities	$557	6.8%	$545	6.8%	$546	6.8%	$553	6.9%