

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.9932/-74.2109

1357 Lakewood Rd Toms River, NJ 08755	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2024)	5,478	51,968	176,792	487,937
Projected Population (2029)	5,437	52,498	179,460	494,558
Census Population (2020)	5,917	54,535	179,631	482,314
Census Population (2010)	5,321	52,011	168,699	434,050
Projected Annual Growth (2024-2029)	-41 -0.2%	530 0.2%	2,667 0.3%	6,621 0.3%
Historical Annual Growth (2020-2024)	-439 -1.9%	-2,567 -1.2%	-2,839 -0.4%	5,623 0.3%
Historical Annual Growth (2010-2020)	596 1.1%	2,524 0.5%	10,932 0.6%	48,264 1.1%
Estimated Population Density (2024)	1,744 <i>psm</i>	1,839 <i>psm</i>	2,252 <i>psm</i>	1,554 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households				
Estimated Households (2024)	2,119	20,252	72,911	180,439
Projected Households (2029)	1,997	19,521	70,572	174,708
Census Households (2020)	2,235	21,207	75,471	177,985
Census Households (2010)	2,055	20,328	71,746	165,216
Projected Annual Growth (2024-2029)	-122 -1.1%	-730 -0.7%	-2,339 -0.6%	-5,731 -0.6%
Historical Annual Change (2010-2024)	64 0.2%	-76 -	1,166 0.1%	15,223 0.7%
Average Household Income				
Estimated Average Household Income (2024)	\$158,228	\$164,422	\$149,914	\$147,254
Projected Average Household Income (2029)	\$178,480	\$180,642	\$163,966	\$160,898
Census Average Household Income (2010)	\$84,735	\$78,090	\$67,264	\$70,171
Census Average Household Income (2000)	\$68,965	\$61,388	\$55,569	\$57,340
Projected Annual Change (2024-2029)	\$20,252 2.6%	\$16,219 2.0%	\$14,052 1.9%	\$13,644 1.9%
Historical Annual Change (2000-2024)	\$89,263 5.4%	\$103,034 7.0%	\$94,345 7.1%	\$89,914 6.5%
Median Household Income				
Estimated Median Household Income (2024)	\$103,210	\$107,998	\$95,727	\$100,858
Projected Median Household Income (2029)	\$104,726	\$109,222	\$96,679	\$101,930
Census Median Household Income (2010)	\$65,974	\$66,421	\$58,168	\$58,994
Census Median Household Income (2000)	\$59,105	\$52,071	\$46,772	\$47,963
Projected Annual Change (2024-2029)	\$1,515 0.3%	\$1,224 0.2%	\$952 0.2%	\$1,072 0.2%
Historical Annual Change (2000-2024)	\$44,106 3.1%	\$55,927 4.5%	\$48,955 4.4%	\$52,896 4.6%
Per Capita Income				
Estimated Per Capita Income (2024)	\$61,424	\$64,272	\$61,948	\$54,552
Projected Per Capita Income (2029)	\$65,784	\$67,367	\$64,599	\$56,935
Census Per Capita Income (2010)	\$32,728	\$30,520	\$28,606	\$26,707
Census Per Capita Income (2000)	\$24,898	\$23,603	\$23,497	\$22,547
Projected Annual Change (2024-2029)	\$4,360 1.4%	\$3,095 1.0%	\$2,651 0.9%	\$2,383 0.9%
Historical Annual Change (2000-2024)	\$36,526 6.1%	\$40,669 7.2%	\$38,451 6.8%	\$32,004 5.9%
Estimated Average Household Net Worth (2024)	\$1.27 M	\$1.56 M	\$1.52 M	\$1.49 M

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1357 Lakewood Rd Toms River, NJ 08755		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2024)		5,478		51,968		176,792		487,937	
White (2024)		4,565	83.3%	43,199	83.1%	151,368	85.6%	419,238	85.9%
Black or African American (2024)		241	4.4%	2,300	4.4%	7,009	4.0%	19,674	4.0%
American Indian or Alaska Native (2024)		25	0.5%	195	0.4%	401	0.2%	1,074	0.2%
Asian (2024)		169	3.1%	1,294	2.5%	3,674	2.1%	9,748	2.0%
Hawaiian or Pacific Islander (2024)		-	-	4	-	17	-	71	-
Other Race (2024)		179	3.3%	1,721	3.3%	4,953	2.8%	14,938	3.1%
Two or More Races (2024)		298	5.4%	3,256	6.3%	9,371	5.3%	23,195	4.8%
Population < 18 (2024)		1,478	27.0%	13,528	26.0%	43,575	24.6%	117,033	24.0%
White Not Hispanic		1,167	79.0%	10,250	75.8%	34,201	78.5%	92,489	79.0%
Black or African American		67	4.5%	577	4.3%	1,684	3.9%	5,292	4.5%
Asian		59	4.0%	252	1.9%	701	1.6%	1,780	1.5%
Other Race Not Hispanic		28	1.9%	283	2.1%	850	1.9%	2,611	2.2%
Hispanic		158	10.7%	2,167	16.0%	6,139	14.1%	14,862	12.7%
Not Hispanic or Latino Population (2024)		4,892	89.3%	45,492	87.5%	158,169	89.5%	440,498	90.3%
Not Hispanic White		4,400	90.0%	41,437	91.1%	145,881	92.2%	406,544	92.3%
Not Hispanic Black or African American		232	4.7%	2,129	4.7%	6,557	4.1%	18,262	4.1%
Not Hispanic American Indian or Alaska Native		1	-	18	-	47	-	157	-
Not Hispanic Asian		166	3.4%	1,269	2.8%	3,609	2.3%	9,529	2.2%
Not Hispanic Hawaiian or Pacific Islander		-	-	3	-	7	-	35	-
Not Hispanic Other Race		11	0.2%	80	0.2%	329	0.2%	1,269	0.3%
Not Hispanic Two or More Races		81	1.7%	556	1.2%	1,738	1.1%	4,703	1.1%
Hispanic or Latino Population (2024)		586	10.7%	6,476	12.5%	18,624	10.5%	47,439	9.7%
Hispanic White		165	28.1%	1,761	27.2%	5,487	29.5%	12,694	26.8%
Hispanic Black or African American		9	1.6%	171	2.6%	452	2.4%	1,412	3.0%
Hispanic American Indian or Alaska Native		24	4.0%	177	2.7%	354	1.9%	917	1.9%
Hispanic Asian		3	0.5%	25	0.4%	64	0.3%	220	0.5%
Hispanic Hawaiian or Pacific Islander		-	-	2	-	9	-	36	-
Hispanic Other Race		168	28.7%	1,641	25.3%	4,624	24.8%	13,669	28.8%
Hispanic Two or More Races		217	37.0%	2,700	41.7%	7,633	41.0%	18,492	39.0%
Not Hispanic or Latino Population (2020)		5,204	88.0%	48,092	88.2%	160,539	89.4%	428,156	88.8%
Hispanic or Latino Population (2020)		712	12.0%	6,443	11.8%	19,092	10.6%	54,158	11.2%
Not Hispanic or Latino Population (2010)		4,885	91.8%	47,559	91.4%	155,347	92.1%	394,432	90.9%
Hispanic or Latino Population (2010)		435	8.2%	4,452	8.6%	13,352	7.9%	39,618	9.1%
Not Hispanic or Latino Population (2029)		4,824	88.7%	46,017	87.7%	159,588	88.9%	441,922	89.4%
Hispanic or Latino Population (2029)		613	11.3%	6,481	12.3%	19,872	11.1%	52,636	10.6%
Projected Annual Growth (2024-2029)		27	0.9%	4	-	1,248	1.3%	5,198	2.2%
Historical Annual Growth (2010-2020)		277	6.4%	1,991	4.5%	5,740	4.3%	14,540	3.7%

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1357 Lakewood Rd		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Toms River, NJ 08755									
Total Age Distribution (2024)									
Total Population	5,478		51,968		176,792		487,937		
Age Under 5 Years	440	8.0%	3,758	7.2%	12,819	7.3%	36,033	7.4%	
Age 5 to 9 Years	438	8.0%	3,666	7.1%	11,977	6.8%	32,678	6.7%	
Age 10 to 14 Years	390	7.1%	3,804	7.3%	11,695	6.6%	30,442	6.2%	
Age 15 to 19 Years	309	5.6%	3,246	6.2%	10,106	5.7%	29,351	6.0%	
Age 20 to 24 Years	275	5.0%	2,387	4.6%	7,428	4.2%	27,609	5.7%	
Age 25 to 29 Years	324	5.9%	2,532	4.9%	8,680	4.9%	29,638	6.1%	
Age 30 to 34 Years	338	6.2%	2,646	5.1%	9,066	5.1%	28,931	5.9%	
Age 35 to 39 Years	302	5.5%	2,584	5.0%	8,820	5.0%	27,618	5.7%	
Age 40 to 44 Years	312	5.7%	2,679	5.2%	8,354	4.7%	26,069	5.3%	
Age 45 to 49 Years	290	5.3%	2,691	5.2%	7,854	4.4%	23,345	4.8%	
Age 50 to 54 Years	314	5.7%	3,013	5.8%	8,964	5.1%	25,601	5.2%	
Age 55 to 59 Years	324	5.9%	3,283	6.3%	10,378	5.9%	28,940	5.9%	
Age 60 to 64 Years	357	6.5%	3,725	7.2%	12,732	7.2%	32,865	6.7%	
Age 65 to 69 Years	315	5.7%	3,507	6.7%	12,934	7.3%	31,185	6.4%	
Age 70 to 74 Years	256	4.7%	2,937	5.7%	11,607	6.6%	26,961	5.5%	
Age 75 to 79 Years	216	3.9%	2,327	4.5%	9,970	5.6%	22,347	4.6%	
Age 80 to 84 Years	136	2.5%	1,539	3.0%	6,648	3.8%	14,490	3.0%	
Age 85 Years or Over	142	2.6%	1,644	3.2%	6,760	3.8%	13,834	2.8%	
Median Age	38.4		42.7		45.6		42.0		
Age 19 Years or Less	1,577	28.8%	14,474	27.9%	46,597	26.4%	128,504	26.3%	
Age 20 to 64 Years	2,836	51.8%	25,539	49.1%	82,276	46.5%	250,617	51.4%	
Age 65 Years or Over	1,065	19.4%	11,954	23.0%	47,919	27.1%	108,816	22.3%	
Female Age Distribution (2024)									
Female Population	2,709	49.5%	26,227	50.5%	91,433	51.7%	247,903	50.8%	
Age Under 5 Years	195	7.2%	1,714	6.5%	6,089	6.7%	17,512	7.1%	
Age 5 to 9 Years	204	7.5%	1,854	7.1%	5,940	6.5%	16,046	6.5%	
Age 10 to 14 Years	183	6.8%	1,889	7.2%	5,699	6.2%	14,929	6.0%	
Age 15 to 19 Years	134	4.9%	1,536	5.9%	4,951	5.4%	14,319	5.8%	
Age 20 to 24 Years	128	4.7%	1,146	4.4%	3,614	4.0%	13,701	5.5%	
Age 25 to 29 Years	167	6.2%	1,227	4.7%	4,324	4.7%	14,575	5.9%	
Age 30 to 34 Years	169	6.3%	1,331	5.1%	4,521	4.9%	14,213	5.7%	
Age 35 to 39 Years	151	5.6%	1,315	5.0%	4,355	4.8%	13,500	5.4%	
Age 40 to 44 Years	164	6.0%	1,327	5.1%	4,177	4.6%	12,751	5.1%	
Age 45 to 49 Years	146	5.4%	1,364	5.2%	3,966	4.3%	11,514	4.6%	
Age 50 to 54 Years	171	6.3%	1,553	5.9%	4,560	5.0%	12,930	5.2%	
Age 55 to 59 Years	177	6.6%	1,702	6.5%	5,554	6.1%	14,901	6.0%	
Age 60 to 64 Years	185	6.8%	1,956	7.5%	6,823	7.5%	17,052	6.9%	
Age 65 to 69 Years	162	6.0%	1,843	7.0%	7,051	7.7%	16,639	6.7%	
Age 70 to 74 Years	141	5.2%	1,594	6.1%	6,546	7.2%	14,848	6.0%	
Age 75 to 79 Years	118	4.4%	1,259	4.8%	5,670	6.2%	12,407	5.0%	
Age 80 to 84 Years	65	2.4%	842	3.2%	3,879	4.2%	8,387	3.4%	
Age 85 Years or Over	48	1.8%	773	2.9%	3,712	4.1%	7,678	3.1%	
Female Median Age	40.6		44.0		47.5		43.4		
Age 19 Years or Less	717	26.5%	6,992	26.7%	22,680	24.8%	62,806	25.3%	
Age 20 to 64 Years	1,459	53.8%	12,922	49.3%	41,895	45.8%	125,138	50.5%	
Age 65 Years or Over	534	19.7%	6,312	24.1%	26,858	29.4%	59,959	24.2%	

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Toms River, NJ 08755									
Male Age Distribution (2024)									
Male Population	2,768	50.5%	25,741	49.5%	85,359	48.3%	240,034	49.2%	
Age Under 5 Years	244	8.8%	2,044	7.9%	6,730	7.9%	18,521	7.7%	
Age 5 to 9 Years	234	8.4%	1,812	7.0%	6,037	7.1%	16,632	6.9%	
Age 10 to 14 Years	207	7.5%	1,915	7.4%	5,995	7.0%	15,512	6.5%	
Age 15 to 19 Years	175	6.3%	1,710	6.6%	5,155	6.0%	15,032	6.3%	
Age 20 to 24 Years	146	5.3%	1,241	4.8%	3,814	4.5%	13,908	5.8%	
Age 25 to 29 Years	157	5.7%	1,304	5.1%	4,356	5.1%	15,064	6.3%	
Age 30 to 34 Years	169	6.1%	1,315	5.1%	4,545	5.3%	14,718	6.1%	
Age 35 to 39 Years	151	5.5%	1,269	4.9%	4,465	5.2%	14,118	5.9%	
Age 40 to 44 Years	149	5.4%	1,352	5.3%	4,176	4.9%	13,318	5.5%	
Age 45 to 49 Years	144	5.2%	1,327	5.2%	3,889	4.6%	11,832	4.9%	
Age 50 to 54 Years	143	5.2%	1,460	5.7%	4,403	5.2%	12,670	5.3%	
Age 55 to 59 Years	146	5.3%	1,580	6.1%	4,824	5.7%	14,039	5.8%	
Age 60 to 64 Years	172	6.2%	1,769	6.9%	5,909	6.9%	15,813	6.6%	
Age 65 to 69 Years	153	5.5%	1,664	6.5%	5,882	6.9%	14,546	6.1%	
Age 70 to 74 Years	115	4.1%	1,342	5.2%	5,061	5.9%	12,113	5.0%	
Age 75 to 79 Years	98	3.6%	1,068	4.1%	4,300	5.0%	9,939	4.1%	
Age 80 to 84 Years	71	2.6%	697	2.7%	2,769	3.2%	6,102	2.5%	
Age 85 Years or Over	94	3.4%	871	3.4%	3,049	3.6%	6,157	2.6%	
Male Median Age	36.7		41.3		43.2		40.3		
Age 19 Years or Less	860	31.1%	7,482	29.1%	23,917	28.0%	65,698	27.4%	
Age 20 to 64 Years	1,377	49.7%	12,618	49.0%	40,381	47.3%	125,479	52.3%	
Age 65 Years or Over	531	19.2%	5,642	21.9%	21,061	24.7%	48,857	20.4%	
Males per 100 Females (2024)									
Overall Comparison	102		98		93		97		
Age Under 5 Years	125	55.6%	119	54.4%	111	52.5%	106	51.4%	
Age 5 to 9 Years	115	53.4%	98	49.4%	102	50.4%	104	50.9%	
Age 10 to 14 Years	113	53.1%	101	50.3%	105	51.3%	104	51.0%	
Age 15 to 19 Years	131	56.6%	111	52.7%	104	51.0%	105	51.2%	
Age 20 to 24 Years	114	53.3%	108	52.0%	106	51.3%	102	50.4%	
Age 25 to 29 Years	94	48.5%	106	51.5%	101	50.2%	103	50.8%	
Age 30 to 34 Years	100	49.9%	99	49.7%	101	50.1%	104	50.9%	
Age 35 to 39 Years	100	50.1%	96	49.1%	103	50.6%	105	51.1%	
Age 40 to 44 Years	91	47.6%	102	50.5%	100	50.0%	104	51.1%	
Age 45 to 49 Years	98	49.5%	97	49.3%	98	49.5%	103	50.7%	
Age 50 to 54 Years	83	45.4%	94	48.5%	97	49.1%	98	49.5%	
Age 55 to 59 Years	82	45.2%	93	48.1%	87	46.5%	94	48.5%	
Age 60 to 64 Years	93	48.2%	90	47.5%	87	46.4%	93	48.1%	
Age 65 to 69 Years	94	48.6%	90	47.4%	83	45.5%	87	46.6%	
Age 70 to 74 Years	82	44.9%	84	45.7%	77	43.6%	82	44.9%	
Age 75 to 79 Years	83	45.5%	85	45.9%	76	43.1%	80	44.5%	
Age 80 to 84 Years	108	52.0%	83	45.3%	71	41.6%	73	42.1%	
Age 85 Years or Over	198	66.4%	113	53.0%	82	45.1%	80	44.5%	
Age 19 Years or Less	120	54.6%	107	51.7%	105	51.3%	105	51.1%	
Age 20 to 39 Years	101	50.3%	102	50.5%	102	50.5%	103	50.8%	
Age 40 to 64 Years	89	47.2%	95	48.7%	93	48.1%	98	49.5%	
Age 65 Years or Over	100	49.9%	89	47.2%	78	44.0%	81	44.9%	

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Household Type (2024)									
Total Households		2,119		20,252		72,911		180,439	
Households with Children		614	29.0%	5,208	25.7%	15,783	21.6%	47,472	26.3%
Average Household Size		2.5		2.5		2.4		2.7	
Household Density per Square Mile		675		717		929		575	
Population Family		4,448	81.2%	42,597	82.0%	137,957	78.0%	395,074	81.0%
Population Non-Family		894	16.3%	8,090	15.6%	36,214	20.5%	87,273	17.9%
Population Group Quarters		137	2.5%	1,281	2.5%	2,621	1.5%	5,590	1.1%
Family Households		1,377	65.0%	13,320	65.8%	42,072	57.7%	109,152	60.5%
Married Couple Households		978	71.1%	9,901	74.3%	31,231	74.2%	82,995	76.0%
Other Family Households with Children		398	28.9%	3,418	25.7%	10,841	25.8%	26,157	24.0%
Family Households with Children		613	44.5%	5,205	39.1%	15,765	37.5%	47,426	43.4%
Married Couple with Children		444	72.5%	3,939	75.7%	11,852	75.2%	37,292	78.6%
Other Family Households with Children		169	27.5%	1,266	24.3%	3,914	24.8%	10,134	21.4%
Family Households No Children		764	55.5%	8,115	60.9%	26,307	62.5%	61,726	56.6%
Married Couple No Children		534	69.9%	5,963	73.5%	19,380	73.7%	45,703	74.0%
Other Family Households No Children		230	30.1%	2,152	26.5%	6,927	26.3%	16,023	26.0%
Non-Family Households		742	35.0%	6,932	34.2%	30,839	42.3%	71,287	39.5%
Non-Family Households with Children		-	-	3	-	18	-	46	-
Non-Family Households No Children		741	99.9%	6,929	100.0%	30,821	99.9%	71,241	99.9%
Average Family Household Size		3.2		3.2		3.3		3.6	
Average Family Income		\$175,292		\$200,501		\$191,342		\$186,926	
Median Family Income		\$128,716		\$139,173		\$130,269		\$129,733	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
Marital Status (2024)									
Population Age 15 Years or Over		4,210		40,740		140,301		388,784	
Never Married		1,540	36.6%	12,608	30.9%	39,546	28.2%	118,854	30.6%
Currently Married		1,827	43.4%	19,183	47.1%	67,176	47.9%	194,339	50.0%
Previously Married		843	20.0%	8,948	22.0%	33,580	23.9%	75,591	19.4%
Separated		100	11.9%	1,498	16.7%	4,678	13.9%	13,735	18.2%
Widowed		367	43.5%	3,548	39.7%	14,700	43.8%	28,703	38.0%
Divorced		376	44.6%	3,902	43.6%	14,201	42.3%	33,154	43.9%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		3,626		35,107		122,767		331,824	
Elementary (Grade Level 0 to 8)		132	3.6%	843	2.4%	2,966	2.4%	8,474	2.6%
Some High School (Grade Level 9 to 11)		160	4.4%	1,223	3.5%	4,869	4.0%	12,570	3.8%
High School Graduate		983	27.1%	10,758	30.6%	38,618	31.5%	96,606	29.1%
Some College		653	18.0%	6,011	17.1%	21,633	17.6%	59,125	17.8%
Associate Degree Only		242	6.7%	2,592	7.4%	9,875	8.0%	25,809	7.8%
Bachelor Degree Only		873	24.1%	8,670	24.7%	28,914	23.6%	80,494	24.3%
Graduate Degree		584	16.1%	5,010	14.3%	15,891	12.9%	48,747	14.7%
Any College (Some College or Higher)		2,352	64.9%	22,283	63.5%	76,313	62.2%	214,174	64.5%
College Degree + (Bachelor Degree or Higher)		1,457	40.2%	13,680	39.0%	44,805	36.5%	129,241	38.9%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.9932/-74.2109

1357 Lakewood Rd Toms River, NJ 08755	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2024)	2,335		22,518		81,665		207,502	
Total Housing Units (2020)	2,343		22,570		81,644		207,221	
Historical Annual Growth (2020-2024)	-8	-	-52	-	21	-	281	-
Housing Units Occupied (2024)	2,119	90.8%	20,252	89.9%	72,911	89.3%	180,439	87.0%
Housing Units Owner-Occupied	1,287	60.7%	15,342	75.8%	57,800	79.3%	134,862	74.7%
Housing Units Renter-Occupied	832	39.3%	4,910	24.2%	15,111	20.7%	45,577	25.3%
Housing Units Vacant (2024)	216	9.2%	2,266	10.1%	8,754	10.7%	27,063	13.0%
Household Size (2024)								
Total Households	2,119		20,252		72,911		180,439	
1 Person Households	647	30.5%	6,277	31.0%	28,279	38.8%	64,782	35.9%
2 Person Households	749	35.4%	7,265	35.9%	24,747	33.9%	58,543	32.4%
3 Person Households	329	15.5%	3,088	15.2%	8,843	12.1%	21,587	12.0%
4 Person Households	236	11.1%	2,181	10.8%	5,890	8.1%	15,639	8.7%
5 Person Households	97	4.6%	944	4.7%	2,763	3.8%	7,991	4.4%
6 Person Households	47	2.2%	345	1.7%	1,240	1.7%	4,480	2.5%
7 or More Person Households	14	0.7%	151	0.7%	1,149	1.6%	7,417	4.1%
Household Income Distribution (2024)								
HH Income \$200,000 or More	356	16.8%	4,294	21.2%	12,181	16.7%	32,704	18.1%
HH Income \$150,000 to \$199,999	315	14.9%	2,469	12.2%	8,173	11.2%	21,302	11.8%
HH Income \$125,000 to \$149,999	209	9.9%	1,645	8.1%	5,883	8.1%	15,466	8.6%
HH Income \$100,000 to \$124,999	187	8.8%	1,898	9.4%	7,040	9.7%	18,276	10.1%
HH Income \$75,000 to \$99,999	299	14.1%	2,262	11.2%	8,294	11.4%	19,857	11.0%
HH Income \$50,000 to \$74,999	326	15.4%	2,930	14.5%	11,450	15.7%	27,077	15.0%
HH Income \$35,000 to \$49,999	180	8.5%	1,598	7.9%	6,743	9.2%	15,814	8.8%
HH Income \$25,000 to \$34,999	127	6.0%	1,341	6.6%	5,213	7.1%	11,620	6.4%
HH Income \$15,000 to \$24,999	56	2.7%	763	3.8%	3,611	5.0%	8,249	4.6%
HH Income \$10,000 to \$14,999	11	0.5%	371	1.8%	1,748	2.4%	3,702	2.1%
HH Income Under \$10,000	54	2.5%	682	3.4%	2,575	3.5%	6,371	3.5%
Household Vehicles (2024)								
Households 0 Vehicles Available	89	4.2%	1,267	6.3%	5,228	7.2%	13,109	7.3%
Households 1 Vehicle Available	905	42.7%	7,109	35.1%	28,217	38.7%	63,915	35.4%
Households 2 Vehicles Available	726	34.3%	7,820	38.6%	27,308	37.5%	71,667	39.7%
Households 3 or More Vehicles Available	399	18.8%	4,056	20.0%	12,158	16.7%	31,749	17.6%
Total Vehicles Available	3,775		36,894		124,371		316,212	
Average Vehicles per Household	1.8		1.8		1.7		1.8	
Owner-Occupied Household Vehicles	2,631	69.7%	30,567	82.9%	104,677	84.2%	255,732	80.9%
Average Vehicles per Owner-Occupied Household	2.0		2.0		1.8		1.9	
Renter-Occupied Household Vehicles	1,144	30.3%	6,327	17.1%	19,694	15.8%	60,480	19.1%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3		1.3	
Travel Time (2024)								
Worker Base Age 16 years or Over	2,663		24,054		75,177		218,898	
Travel to Work in 14 Minutes or Less	463	17.4%	4,869	20.2%	15,807	21.0%	49,844	22.8%
Travel to Work in 15 to 29 Minutes	717	26.9%	6,600	27.4%	20,441	27.2%	59,796	27.3%
Travel to Work in 30 to 59 Minutes	668	25.1%	6,015	25.0%	18,733	24.9%	51,106	23.3%
Travel to Work in 60 Minutes or More	274	10.3%	3,311	13.8%	10,906	14.5%	30,937	14.1%
Work at Home	542	20.4%	3,258	13.5%	9,290	12.4%	27,215	12.4%
Average Minutes Travel to Work	25.2		25.1		25.4		24.8	

Complete Profile

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Lat/Lon: 39.9932/-74.2109

1357 Lakewood Rd Toms River, NJ 08755	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	2,663		24,054		75,177		218,898	
Drive to Work Alone	1,882	70.7%	18,014	74.9%	56,465	75.1%	160,605	73.4%
Drive to Work in Carpool	161	6.0%	1,941	8.1%	6,686	8.9%	21,206	9.7%
Travel to Work by Public Transportation	33	1.3%	337	1.4%	1,074	1.4%	3,805	1.7%
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-
Bicycle to Work	-	-	11	-	63	-	304	0.1%
Walk to Work	7	0.3%	186	0.8%	767	1.0%	3,327	1.5%
Other Means	37	1.4%	307	1.3%	833	1.1%	2,436	1.1%
Work at Home	542	20.4%	3,258	13.5%	9,290	12.4%	27,215	12.4%
Daytime Demographics (2024)								
Total Businesses	164		2,827		5,808		15,872	
Total Employees	959		29,048		49,637		121,346	
Company Headquarter Businesses	7	4.1%	86	3.0%	167	2.9%	428	2.7%
Company Headquarter Employees	147	15.3%	5,756	19.8%	7,950	16.0%	16,355	13.5%
Employee Population per Business	5.8 to 1		10.3 to 1		8.5 to 1		7.6 to 1	
Residential Population per Business	33.4 to 1		18.4 to 1		30.4 to 1		30.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,428		44,908		112,186		284,856	
Labor Force								
Labor Population Age 16 Years or Over (2024)	4,138		40,004		137,943		382,716	
Labor Force Total Males (2024)	2,039	49.3%	19,588	49.0%	65,459	47.5%	186,324	48.7%
Male Civilian Employed	1,385	67.9%	12,537	64.0%	38,257	58.4%	112,396	60.3%
Male Civilian Unemployed	159	7.8%	668	3.4%	2,202	3.4%	6,006	3.2%
Males in Armed Forces	4	0.2%	68	0.3%	179	0.3%	220	0.1%
Males Not in Labor Force	492	24.1%	6,315	32.2%	24,822	37.9%	67,703	36.3%
Labor Force Total Females (2024)	2,099	50.7%	20,415	51.0%	72,483	52.5%	196,391	51.3%
Female Civilian Employed	1,278	60.9%	11,518	56.4%	36,922	50.9%	106,504	54.2%
Female Civilian Unemployed	173	8.3%	634	3.1%	2,071	2.9%	5,949	3.0%
Females in Armed Forces	2	-	20	0.1%	36	-	87	-
Females Not in Labor Force	646	30.8%	8,243	40.4%	33,454	46.2%	83,852	42.7%
Unemployment Rate	332	8.0%	1,302	3.3%	4,273	3.1%	11,955	3.1%
Occupation (2024)								
Occupation Population Age 16 Years or Over	2,663		24,054		75,177		218,898	
Occupation Total Males	1,385	52.0%	12,536	52.1%	38,256	50.9%	112,394	51.3%
Occupation Total Females	1,278	48.0%	11,518	47.9%	36,922	49.1%	106,504	48.7%
Management, Business, Financial Operations	472	17.7%	3,900	16.2%	12,389	16.5%	38,718	17.7%
Professional, Related	657	24.7%	5,526	23.0%	17,889	23.8%	54,023	24.7%
Service	419	15.7%	4,694	19.5%	13,481	17.9%	35,043	16.0%
Sales, Office	599	22.5%	5,728	23.8%	18,507	24.6%	52,287	23.9%
Farming, Fishing, Forestry	2	-	19	-	34	-	124	-
Construction, Extraction, Maintenance	326	12.2%	2,249	9.4%	6,570	8.7%	20,200	9.2%
Production, Transport, Material Moving	188	7.0%	1,937	8.1%	6,307	8.4%	18,502	8.5%
White Collar Workers	1,728	64.9%	15,154	63.0%	48,785	64.9%	145,028	66.3%
Blue Collar Workers	935	35.1%	8,899	37.0%	26,393	35.1%	73,870	33.7%

Complete Profile

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Lat/Lon: 39.9932/-74.2109

1357 Lakewood Rd		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Toms River, NJ 08755									
Units In Structure (2024)									
Total Units		2,119		20,252		72,911		180,439	
1 Detached Unit		1,224	57.7%	14,386	71.0%	52,903	72.6%	123,948	68.7%
1 Attached Unit		201	9.5%	1,879	9.3%	8,496	11.7%	24,575	13.6%
2 Units		37	1.8%	397	2.0%	1,274	1.7%	4,582	2.5%
3 to 4 Units		76	3.6%	642	3.2%	1,868	2.6%	5,728	3.2%
5 to 9 Units		200	9.4%	673	3.3%	1,655	2.3%	3,709	2.1%
10 to 19 Units		151	7.1%	590	2.9%	1,377	1.9%	3,346	1.9%
20 to 49 Units		129	6.1%	429	2.1%	1,410	1.9%	4,011	2.2%
50 or More Units		85	4.0%	844	4.2%	2,264	3.1%	6,618	3.7%
Mobile Home or Trailer		16	0.7%	409	2.0%	1,653	2.3%	3,887	2.2%
Other Structure		-	-	2	-	11	-	36	-
Homes Built By Year (2024)									
Homes Built 2020 or later		16	0.7%	125	0.6%	439	0.5%	1,446	0.7%
Homes Built 2010 to 2019		175	7.5%	1,281	5.7%	4,704	5.8%	16,833	8.1%
Homes Built 2000 to 2009		339	14.5%	2,116	9.4%	8,449	10.3%	22,833	11.0%
Homes Built 1990 to 1999		288	12.3%	2,783	12.4%	9,496	11.6%	21,035	10.1%
Homes Built 1980 to 1989		256	11.0%	3,333	14.8%	14,508	17.8%	29,956	14.4%
Homes Built 1970 to 1979		399	17.1%	4,936	21.9%	16,696	20.4%	37,142	17.9%
Homes Built 1960 to 1969		504	21.6%	3,535	15.7%	11,585	14.2%	27,294	13.2%
Homes Built 1950 to 1959		106	4.5%	1,279	5.7%	3,982	4.9%	14,435	7.0%
Homes Built 1940 to 1949		9	0.4%	245	1.1%	939	1.1%	3,023	1.5%
Homes Built Before 1939		27	1.1%	619	2.8%	2,114	2.6%	6,442	3.1%
Median Age of Homes		41.6	yrs	44.2	yrs	43.3	yrs	43.1	yrs
Home Values (2024)									
Owner Specified Housing Units		1,287		15,342		57,800		134,862	
Home Values \$1,000,000 or More		45	3.5%	393	2.6%	1,338	2.3%	5,320	3.9%
Home Values \$750,000 to \$999,999		15	1.1%	518	3.4%	1,981	3.4%	7,029	5.2%
Home Values \$500,000 to \$749,999		234	18.2%	2,533	16.5%	7,864	13.6%	24,224	18.0%
Home Values \$400,000 to \$499,999		236	18.4%	2,285	14.9%	7,591	13.1%	20,636	15.3%
Home Values \$300,000 to \$399,999		449	34.9%	4,516	29.4%	15,622	27.0%	32,658	24.2%
Home Values \$250,000 to \$299,999		73	5.7%	1,843	12.0%	7,283	12.6%	12,976	9.6%
Home Values \$200,000 to \$249,999		36	2.8%	932	6.1%	4,820	8.3%	8,343	6.2%
Home Values \$175,000 to \$199,999		20	1.6%	347	2.3%	1,966	3.4%	3,218	2.4%
Home Values \$150,000 to \$174,999		53	4.1%	551	3.6%	2,325	4.0%	4,089	3.0%
Home Values \$125,000 to \$149,999		50	3.9%	300	2.0%	1,308	2.3%	2,095	1.6%
Home Values \$100,000 to \$124,999		33	2.5%	256	1.7%	1,462	2.5%	2,922	2.2%
Home Values \$90,000 to \$99,999		2	0.2%	68	0.4%	466	0.8%	1,102	0.8%
Home Values \$80,000 to \$89,999		16	1.2%	59	0.4%	489	0.8%	1,707	1.3%
Home Values \$70,000 to \$79,999		1	-	48	0.3%	426	0.7%	1,065	0.8%
Home Values \$60,000 to \$69,999		17	1.4%	131	0.9%	494	0.9%	1,402	1.0%
Home Values \$50,000 to \$59,999		3	0.2%	198	1.3%	806	1.4%	1,885	1.4%
Home Values \$35,000 to \$49,999		1	0.1%	94	0.6%	455	0.8%	1,363	1.0%
Home Values \$25,000 to \$34,999		-	-	74	0.5%	246	0.4%	725	0.5%
Home Values \$10,000 to \$24,999		1	-	100	0.7%	392	0.7%	893	0.7%
Home Values Under \$10,000		-	-	98	0.6%	466	0.8%	1,211	0.9%
Owner-Occupied Median Home Value		\$373,898		\$361,519		\$332,292		\$382,709	
Renter-Occupied Median Rent		\$1,566		\$1,373		\$1,412		\$1,427	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.9932/-74.2109

1357 Lakewood Rd Toms River, NJ 08755	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$210.07 M	\$2.06 B	\$6.91 B	\$16.81 B
Total Non-Retail Expenditure	\$111.54 M	\$1.09 B	\$3.67 B	\$8.94 B
Total Retail Expenditure	\$98.53 M	\$962 M	\$3.24 B	\$7.88 B
Apparel	\$7.56 M	\$73.91 M	\$245.85 M	\$601.45 M
Contributions	\$7.33 M	\$73.95 M	\$245.26 M	\$595.34 M
Education	\$7.1 M	\$71.74 M	\$230.73 M	\$567.94 M
Entertainment	\$12.19 M	\$120.09 M	\$400.79 M	\$976.69 M
Food and Beverages	\$30.42 M	\$295.75 M	\$997.81 M	\$2.43 B
Furnishings and Equipment	\$7.56 M	\$74.19 M	\$248.12 M	\$604.14 M
Gifts	\$5.61 M	\$56.79 M	\$185.84 M	\$452.61 M
Health Care	\$17.19 M	\$168.22 M	\$575.37 M	\$1.39 B
Household Operations	\$8.45 M	\$83.52 M	\$279.67 M	\$679.17 M
Miscellaneous Expenses	\$4.02 M	\$39.48 M	\$132.95 M	\$322.52 M
Personal Care	\$2.83 M	\$27.58 M	\$92.83 M	\$225.67 M
Personal Insurance	\$1.58 M	\$15.82 M	\$52.26 M	\$127.3 M
Reading	\$466.07 K	\$4.6 M	\$15.54 M	\$37.58 M
Shelter	\$44.14 M	\$430.64 M	\$1.45 B	\$3.52 B
Tobacco	\$1.1 M	\$10.39 M	\$36.36 M	\$87.61 M
Transportation	\$37.92 M	\$368.48 M	\$1.24 B	\$3.02 B
Utilities	\$14.61 M	\$141.66 M	\$485.41 M	\$1.17 B
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$8,261	\$8,463	\$7,899	\$7,766
Total Non-Retail Expenditure	\$4,386 53.1%	\$4,505 53.2%	\$4,199 53.2%	\$4,127 53.1%
Total Retail Expenditures	\$3,875 46.9%	\$3,958 46.8%	\$3,700 46.8%	\$3,639 46.9%
Apparel	\$297 3.6%	\$304 3.6%	\$281 3.6%	\$278 3.6%
Contributions	\$288 3.5%	\$304 3.6%	\$280 3.5%	\$275 3.5%
Education	\$279 3.4%	\$295 3.5%	\$264 3.3%	\$262 3.4%
Entertainment	\$479 5.8%	\$494 5.8%	\$458 5.8%	\$451 5.8%
Food and Beverages	\$1,196 14.5%	\$1,217 14.4%	\$1,140 14.4%	\$1,122 14.4%
Furnishings and Equipment	\$297 3.6%	\$305 3.6%	\$284 3.6%	\$279 3.6%
Gifts	\$221 2.7%	\$234 2.8%	\$212 2.7%	\$209 2.7%
Health Care	\$676 8.2%	\$692 8.2%	\$658 8.3%	\$641 8.2%
Household Operations	\$332 4.0%	\$344 4.1%	\$320 4.0%	\$314 4.0%
Miscellaneous Expenses	\$158 1.9%	\$162 1.9%	\$152 1.9%	\$149 1.9%
Personal Care	\$111 1.3%	\$113 1.3%	\$106 1.3%	\$104 1.3%
Personal Insurance	\$62 0.8%	\$65 0.8%	\$60 0.8%	\$59 0.8%
Reading	\$18 0.2%	\$19 0.2%	\$18 0.2%	\$17 0.2%
Shelter	\$1,736 21.0%	\$1,772 20.9%	\$1,653 20.9%	\$1,628 21.0%
Tobacco	\$43 0.5%	\$43 0.5%	\$42 0.5%	\$40 0.5%
Transportation	\$1,491 18.1%	\$1,516 17.9%	\$1,418 17.9%	\$1,396 18.0%
Utilities	\$575 7.0%	\$583 6.9%	\$555 7.0%	\$542 7.0%